



IQAC - ANNUAL REPORT

2023 – 2024



“Education is not just about going to school and getting a degree. It’s about widening your knowledge and absorbing the truth about life.” - *Shakuntala Devi*

The Annual Report of the college serves as a comprehensive portrayal of our academic journey, encapsulating the achievements of both teachers and students. It underscores the seamless integration of academic pursuits with extracurricular activities, enriching the holistic development of our community.

At the core of our quality assurance efforts lies the IQAC (Internal Quality Assurance Cell), which plays a pivotal role in fostering a conducive environment for sustaining and elevating institutional standards. Through its diverse and forward-looking initiatives, the IQAC ensures that our institution remains at the forefront of academic excellence.

Our activities are meticulously designed to equip every member of our college community with the skills and knowledge required to meet the dynamic demands of contemporary careers. This commitment to academic rigor and holistic development underscores our dedication to preparing individuals for success in today's competitive landscape.

In essence, the Annual Report not only celebrates our collective achievements but also reaffirms our commitment to nurturing a vibrant learning environment where quality and innovation thrive.

STAFF ACHIEVEMENTS

- Mr Shiva Kumar S I, Asst. Profession, Physical Education accompanied Bangalore University Hockey Men’s team as a Manager for the South Zone Hockey Tournament and All India University Hockey Tournaments.
- Dr P Mathivanan presented a paper titled “ChatGPT & Academic Integrity: What drives management students to be honest or dishonest?” at the International Conference on Role of AI in Higher Education: Industry Expectations and Educators’ Challenges organized by XIME, Bangalore and the University of Adelaide, Australia on 22nd and 23rd February 2024. The paper was awarded the First Best Paper.

- Dr. Vijaykumar Thota Received the “**Vivekananda Prize-2023**” from the Institute of Researchers on September 27, 2023.
- Dr Vijaykumar Thota is the Editorial Board Member, of the Academy of Marketing Studies Journal (AMSJ), ABDC - B category journal.
- Dr Vijaykumar Thota has received 3 patent designs registered on his credit.

NOTEWORTHY ACHIEVEMENTS

- Kushal K student of batch 2022 – 24 got selected to Bangalore University Rugby Men’s team to represent All India Inter University Championship.
- Pramita Miranda and Mona Nisha Ekka students of batch 2022 – 24 got selected to Bangalore University Football Women’s team to represent South Zone Inter University Championship.
- Winners of Bangalore University Intercollegiate Football Tournament in Men’s Section
- Runners of Christ University Table Tennis Intercollegiate Tournament in Men’s Section
- Winners of ABBS College Photography Competition.
- Winners of Christ University IPL Auction and Marketing Competition.
- Winners of the SJIM Finance Competition
- Winners of Krupanidhi College Marketing Competition

COMMEMORATIVE DAYS / EVENTS CELEBRATED IN THE INSTITUTION

Republic Day

The broad aim of the Republic Day celebration in an MBA college is to foster a sense of national pride and unity among students, faculty, and staff by commemorating the values and principles enshrined in the Indian Constitution. The event seeks to educate and inspire the academic community about the significance of Republic Day, promote civic responsibility, and encourage active participation in nation-building activities. Additionally, it aims to provide a platform for showcasing cultural diversity, leadership skills, and the spirit of collaboration, thereby enhancing the overall educational experience and reinforcing the institution's commitment to producing socially responsible and ethically grounded business leaders.

Independence Day

NSB Academy marked the 77th commemoration of India's Independence on August 15, 2023 is a major milestone, and it's an opportunity to remember and honor the immense struggle and sacrifice that led to India's freedom from British rule.

India's journey to independence was marked by a long and arduous struggle, with countless freedom fighters playing crucial roles. Figures like Mahatma Gandhi, Jawaharlal Nehru, Sardar Patel, Subhas Chandra Bose, and many others devoted their lives to the cause. Their efforts ranged from non-violent protests and civil disobedience to more radical approaches, all aimed at ending colonial rule and achieving self-determination for India.



Gandhi Jayanthi

Gandhi Jayanti, celebrated on October 2nd, commemorates the birthday of Mahatma Gandhi, who is widely regarded as the Father of the Nation in India. This day is dedicated to honoring his legacy and contributions to India's struggle for independence.

Mahatma Gandhi was a pivotal figure in the Indian independence movement, known for his philosophy of non-violence (ahimsa) and his commitment to civil disobedience. His leadership inspired millions to join the movement for freedom, and his methods of peaceful protest had a profound impact on both India and the global fight for justice and human rights.



FESTS AND FESTIVITIES

Kannada Rajostava



Sankranthi



Ganesh Chaturthi



NSB ACADEMY	
SREERAMAN MENON T	PROF. NERA
SHREEDHAR DESHMUKH	DR. NERA, M.D., F.I.C.S.I.
RAJINI GUPTA	PROF. NERA, M.D., F.I.C.S.I.
DIVYA MATHUR	DR. NERA, M.D., F.I.C.S.I.
P. MATHIVANAN	R.D. NERA, F.I.C.S.I.
S. MOHANASUNDARAM	DR. NERA, F.I.C.S.I.
SHIPRA SHUKLA	DR. NERA, F.I.C.S.I.
VISHAKHAKAR THOTA	DR. NERA, F.I.C.S.I.

Onam



Ayudha Pooja Celebration



Pran Pratishtha of Sri Ram at Ayodhya - Celebrations



Chakravyuh

Chakravyuh'24, the dynamic management fest orchestrated by NSB Bangalore, unfolded its vibrant array of events and competitions from the 13th to the 15th of March 2024. Infused with innovation, strategy, and camaraderie, the fest provided a platform for budding managers to showcase their skills and exchange ideas. With a diverse range of competitions spanning strategic planning, marketing simulations, case studies, and simulations, Chakravyuh'24 offered participants a chance to engage in intellectually stimulating challenges.

Around 32 colleges & Universities showed interest in the management fest but due to some unavoidable circumstances, few of them were able to participate at the end moment. A total of 251 students from 18 colleges & Universities participated in the events. We have a total of 9 academic and 4 non-academic events namely:

Academic Events:

- 1) Amruthmanthan: Marketing Event
- 2) Niti Shastra: HR Event
- 3) Karma Yojna: Logistic & Supply Chain
- 4) Vittasastra: Finance
- 5) Vishleshan Yuddha: Business Analytics
- 6) Chanakya Neeti: Best Manager
- 7) Adwitiyah: Entrepreneurship
- 8) Buddhimanthan: Business Quiz
- 9) Samartha Sangh: Best Management Team

Non-Academic Events:

- 1) Group Dance: Narmadahrit
- 2) Fashion Walk: Ratna Parikrama
- 3) Chitra Darshan: Lensart

LIST OF PUBLICATIONS: Having 32 paper publications by faculty in a single academic year is a notable accomplishment for an institution. It highlights the active research engagement and scholarly contributions of the faculty members at NSB Bangalore. These publications not only contribute to the academic community but also enhance the reputation of the institution as a centre of research excellence.

Title of the Paper	Name of the Author
A study on the effect of controversial marketing on brand reputation - A systematic literature review	Deb, A; Maity S
Strategic Role of Artificial Intelligence and The Power of Ehrm for Innovative Human Resource Management	Priya Parimalam. I, S.Dhanabagiyam
"Too Big to Fail":A Profound Cash Flow Analysis on Domestic Systematically Important Banks in India.	M.Thamizhselvi,V.Sasikala & T.C.Thomas, S.Dhanabagiyam
Opportunities and Challenges for Women Leaders in Environmental Management	Swarnadeep Maity
Recent Trends in Multidisciplinary Research	Dr. A Abirami

Customer relationship management, personalization and automation for enhanced customer engagement	Vijayakumar Thota, Kotha Kiran Kumar, Farheen Ahmad, Prashant Mishra, Dhammpal Nivarttirao Ghumbre, Avinash Kumar Mishra
Digital transformation in marketing: Leading strategies for organizational adaptation and growth	Vijayakumar Thota, Prashant Mishra, Komal Kapoor, Mohit Maurya, Menka, Faran Izhar
Recent Trends in economics, banking and commerce & management	Dr. Vijayakumar Thota
The impact of AI innovation on financial sectors in the era of Industry 5.0	Mohammad Irfan, Mohammed Elmogy, M. Shabri Abd. Majid, Shaker El-Sappagh
Fintech Applications in Islamic Finance: AI, Machine Learning, and Blockchain Techniques	Mohammad Irfan, Seifedine Kadry, Muhammad Sharif, Habib Ullah Khan
Islamic finance: A mechanism to consummate sustainable development	Manali Agrawal, Prateek Kumar Bansal, Ankit Saxena, Haidar Abbas
A study on the role of Islamic finance and sustainable development goals: A bibliometric analysis	S. Dhana Bagiyam, Salih Mustafa Ahmed Mualley, Libeesh P. C.
Raj Business Solution and Training: Online education - Products and promotion dilemma	Prof. Ganesh S
Regulatory Mechanism of Cryptocurrency Blockchain in banking, Financial, and Capital Markets in the Indian Panaroma	Nanda Pardhey, Yahya Hameed Issa, Libeesh P. C.
A study on the role of Islamic finance and sustainable development goals: A bibliometric analysis	S. Dhana Bagiyam, Salih Mustafa Ahmed Mualley, Libeesh P. C.
Developing a block-chain based supply chain management system for business administration	Dr. A Abirami
Smart trolley with product tracking using IoT	Dr. Vijayakumar Thota
Unveiling the Senses: A Bibliometrics Analysis on the Role of Sensory Marketing in impacting Consumer Behaviour	Aradhita Deb, Maity Swarnadeep
The sustainability factor in Asset Pricing: Empirical evidence from the Indian market	S. Mohanasundaram and R. Kasilingam
Analysis of student's education data based on data mining techniques	Vijayakumar Thota, S. Sharanyaa, Ayisha Noori V. K., K. R. Shanthy and M. Bharathiraja
Future of Islamic Finance in India: An exploratory study on thematic investment	Shipra Shukla, Ezaz Ahmed, Libeesh P. C., Sonali Dhimmarr
Factors influencing growth of micro entrepreneurship in hospitality industry: An empirical study in India	S. Dhanabagiyam, M. Blessy Doe, M. Thamizhselvi, Mohammad

	Irfan, Sanjeev Kumar Thalari and P.C. Libeesh
Consumer factors and their influence on behavioural intentions towards the adoption of gamification	Rajni Gupta, Kavita Mathad, and Hayri Uygun
Future of Islamic Finance in India: An exploratory study on thematic investment	Shipra Shukla, Ezaz Ahmed, Libeesh P. C., Sonali Dhimmar
Unleashing the power of AI: Exploring robo advisory in modern finance	Jayant Hooda, Vinita Singh, Mohammad Irfan, Iqbal Thonse Hawaldar
How do Machine Learning (ML) techniques benefit the insurance industry? An exploratory study	Tripti Pal, Mohammad Irfan, Salina Bt. Kassim
Revolutionizing Islamic finance: Artificial Intelligence's role in the future of the industry	Early Ridho Kismawadi, Mohammad Irfan, Syed Muhammad Abdul Rehman Shah
Fintech Innovations: Risk mitigating strategies in Islamic Finance	Early Ridho Kismawadi, Mohammad Irfan, Uun Dwi Al Muddatstsir, Fatima Muhammad Abdulkarim
Assessing public awareness of Islamic finance and interest-free banking in India	Asif Hasan, Swati Gupta, Mohammad Irfan, Rui Manuel Dias
The effect of strategic partnership on innovation and business: Performance of the fintech industry in Bahrain	Zakir Hossen Shaikh, Mohammad Irfan, Naji Mansour Nomran, Moïse Laïfoya Lawin
Examining customers' intentions to use financial technology in Islamic banking: Evidence from Indonesia	Nasrul Fahmi Zaki Fuadi, Abdul Ghofur, Mohammad Irfan, Laily Nur Asyifa
Harnessing the power of Artificial Intelligence and Machine Learning in the Islamic Capital Market: A comprehensive Analysis	Tripti Pal, Mohammad Irfan, Syed Ahmad Chan Bukhari, Salina Bt. Kassim

SEMINARS / CONFERENCES / WORKSHOPS / GUEST LECTURES ORGANIZED DURING THE YEAR

GUEST LECTURES: Organizing 35 guest lectures in a single year is a significant achievement for NSB Bangalore. Guest lectures are a valuable way to bring diverse perspectives and expertise into the academic environment, enriching the learning experience for students. These events often provide insights from industry professionals, academics, and thought leaders, which can complement and enhance the core curriculum.

Such an initiative demonstrates the institution's commitment to providing students with exposure to a wide range of viewpoints and real-world knowledge, and it helps bridge the gap between academic theory and practical application.

Date	Resource Person	Company	Topic
7/10/2023	Rtn. Chella Pandian Pitchai	Rotary Bangalore Health City Club	RYLA Training Program
9/9/2023	Ms. Ritu Sharma (Brillio)	Brillio	Resume building Resume branding and Resume Mapping
9/23/2023	Ms. Ritu Sharma (Brillio)	Brillio	CV Corrections and clarifications
10/3/2023	Mr. Ghanashyam Anand	SCM Evangelist	Specialization Orientation Session
10/10/2023	Mr.V.Nagarajan	IR Consultant , Hosur	Industrial Relations & Labour Laws
10/10/2023	Mr.V.Nagarajan	IR Consultant , Hosur	Employee Compensation Act 1923
10/28/2023	Mr. Deepak	Stixis	GD Skills
11/11/2023	Dr. Ramesh Kumar	Siemens	QTOR from a Industry Prospective
11/11/2023	Mr. Jacob	Skill Factory	How to Crack Interviews ?
11/25/2023	Mr. Ananth Malya	Quantech Origin	Aptitude Training

04.01.2024	Mr. Deepak	Stixis	GD Do's and Dont's
05.01.2024	Mr. Jacob	Skill Factory	How to Crack Interviews ?
08.01.2024	Ms. Priyanka Bhandari	Cashfree	GD Do's and Dont's
08.04.2024	Ms. Priyanka Bhandari	Cashfree	Talent Framework in Corporate
09.01.2024	Dr. Shreya Softskill Trainer	Softskill Trainer	Importance of Soft Skills
09.03.2024	Shankarananda Sastry	Cisco	Machine Learning
10.01.2024	Mr. Vishal	State Street	Use of AI for CV Making
11.01.2024	Ms. Lopamudra	Acquity	Interview Skills
11.03.2024	Mr. Prathish Nair	Trancend Brand Consulting Services	Real- World Challenges of Branding
11.03.204	Mr. Manoj Madassery, GIC Leadership & Strategy	Executive Leadership Coach, Johncey George Consulting Firm Pvt Ltd.,	"GCC as a Career Opportunities for MBA Finance"
12.01.2024	Mr. Kamal	SAP	Interview Skills
13-2-2024	DR. AJAY SHUKLA		WEALTH MANAGEMENT
13.01.2024	Ms. Ritu Sharma(Brillio)	Brillio	Interview Skills
18.03.2024	Mr. Salman Qureshi		Personal Finance
19.03.2024	Mr. Johncey George,	Executive Leadership Coach, Johncey George Consulting Firm Pvt Ltd.,	"Building Successful HR Strategy for People Success"

20.03.2024	Naresh Choudhary	Infosys	Unlocking business value through AI
21.02.2024	Mr.Laxmikant R Kulkarni (Ashok Leyland)	Ashok Leyland	Operations and TQM practices in Ashok Leyland
23-04-2024	Dr. R. Kasilingam, Professor & Head, Department of Management Studies, Pondicherry University	Professor & Head, Department of Management Studies, Pondicherry University	Time series Analysis
23-04-2024	Dr. R. Ventatesakumar, Professor, Department of Management Studies, Pondicherry University	Professor, Department of Management Studies, Pondicherry University	Scope of Marketing Analytics
23-4-2024	Mr. Vinay Rao		Opportunities & Challenges of Globalization of Brands
27- 04 - 2024	Ms. Gayathri Bhaskar		Unlocking the Secrets of Selling Premium Products & Services in the Digital Age
27-04-2024	Dr. T.K. Murugesan		Emerging Trends Shaping FinTech in India
27-4-2024	ANKIT MEHTA		Bazaar Shastra Workshop
29.01.2024	Mithilesh Kumar	Tech Mahindra	Introduction to generative AI
24/5/2024	Prof. Vinay Rao		International Marketing

WORKSHOPS / SEMINAR / CONFERENCE ORGANISED – Organizing 21 workshops, seminars, and conferences in a single academic year is a remarkable accomplishment for NSB Bangalore. These events provide platforms for in-depth exploration of specific topics, foster professional development, and facilitate knowledge sharing among participants.

Name of the workshop/ seminar/ conference	Date From – To
Citation & Reference Management for scholarly writing- Workshop	2/26/2024-03/01/2024
One Nation One Tax - Seminar	2/15/2024
CO-PO mapping & attainment- FDP	1/5/2024 - 1/11/2024
Integration of Coaching & Teaching	12/26/2023 - 12/30/2023
HR Conclave	2/11/2023
COGNAVI offline workshop	10/5/2023
Campus to Corporate_ NHRD Evrnt	1/20/2023
International Conference n Innovations and Digital Transformations- 2023, Organized by GIBS, Bangalore Consumer Factors and its Influence on Behavioural Intentions towards Adoption of Gamification	August 11-12, 2023
Case Conference -Sairam Institute of Management,Chennai	04/04/2024
A study HR Practices for Sustainable HRM in Organization	30/09/2023
International Conference on Artificial Intelligence towards Fostering Substainable Development in Business	8th and 9th December 2023
Express Supply Chain Conclave	2 days (14th & 15th Sept 2023)
World Conference on Economy, Business and Agricultural Development	27 – 28 January, 2024

International Conference on Proliferation of Business & Commerce in the Light of FinTech: Growth, Opportunities & Challenges.	27 – 28 February, 2024
5th SEBI - NISM Research Conference on Sustained Capital Formation - The Way Forward	13th & 14th March 2024
74th Annual All India Commerce Conference on 'One Earth - One Family - One Future'	13 - 15th December 2023
Artificial Intelligence and Ethical Leadership in Education	1 day (09/09/2023)
14 Days National Level Faculty Development Programme on Innovative Teaching Strategies and tools in the Digital Age	August 1 - 14, 2023
Artificial Intelligence and Ethical Leadership in Education	1 day (09/09/2023)
Express Supply Chain Conclave	2 days (14th & 15th Sept 2023)
Skills for Personality Development	23rd November 2023

INDUSTRIAL VISITS – The number of Industrial Visits organized by NSB Bangalore in the year 2023 – 24 are 32 in number. These visits are an excellent way to bridge the gap between classroom learning and real-world industry practices.

Date	State	Place	Name of the Industry
05-02-2024	Karnataka	Bangalore	IKEA
05-03-2024	Karnataka	Bangalore	Param industrial center
06-02-2024	Karnataka	Bangalore	IKEA
07-02-2024	Karnataka	Bangalore	IKEA
08-02-2024	Karnataka	Bangalore	IKEA
10/02/2024	Tamilnadu	Hosur	Titan Company Ltd
10/03/2024	Andhra Pradesh	Vizag	Departure from Bangalore
11/03/2024	Andhra Pradesh	Vizag	Visiting Local Business
12/03/2024	Andhra Pradesh	Vizag	Port visit
03-03-2024 to 08-03-2024	Maharashtra	Mumbai	NSE, MCX, RBI Museum
13-03-2024	Andhra Pradesh	Vizag	Container terminal + Outer Harbour
14-03-2024	Andhra Pradesh	Vizag	Brandix
15-03-2024	Andhra Pradesh	Vizag	Sprint Export + Conference
16-03-2024	Andhra Pradesh	Vizag	Shipyard + Departure from Bangalore
17-03-2024	Andhra Pradesh	Vizag	Araku Vally rail transport + Visiting Local Business

17-03-2024 and 31-03-2024	Telangana	Hyderabad, Mulkanoor, Madchal, Secunderabad, Kamareddy	Gayatri Sugar, Mulkanoor Cooperative society, Shivagan Polymers Pvt Ltd., NTPC Ltd., Keshoram cement
18-01-2024	Karnataka	Bangalore	CONCOR
18-03-2024	Karnataka	Bangalore	Aranya Bhavan ICT cell
18-03-2024	Andhra Pradesh	Vizag	Port visit + Departure from Vizag
19-03-2024	Andhra Pradesh	Vizag	Container terminal + Outer Harbour
20-03-2024	Andhra Pradesh	Vizag	Brandix
21-02-2024	Karnataka	Bangalore	Traffic Police control room
21-02-2024	Karnataka	Bangalore	DB Schenker
21-03-2024	Andhra Pradesh	Vizag	Sprint Export + Conference
22-03-2024	Andhra Pradesh	Vizag	Shipyards
23-02-2024	Karnataka	Bangalore	DB Schenker
23-03-2024	Andhra Pradesh	Vizag	Araku Vally rail transport
24-01-2024	Karnataka	Bangalore	CONCOR
24-03-2024	Andhra Pradesh	Vizag	Departure from Vizag
25-03-2024			Return to Bangalore
26-02-2024 to 02-03-2024	Karnataka and Tamilnadu	Mysore, Ooty	Carlsberg India Pvt.Ltd, Jockey Page industries, ITC Foods, TVS Motors, Ooty Benchmark Tea & Chocolate Factory
	Karnataka	Bangalore	Praja TV

BOOKS AND CHAPTERS IN EDITED VOLUMES / BOOKS PUBLISHED: Publishing 18 books and chapters in edited volumes across various publication houses is a significant achievement for the faculty at NSB Bangalore. Each publication represents a substantial contribution to academic knowledge and discourse, enhancing the faculty's reputation as experts in their fields.

FDP'S AND MDP'S: Faculty members have attended 32 different Faculty Development Programs (FDPs) and Management Development Programs (MDPs) is a noteworthy accomplishment for the faculty at NSB Bangalore. Regular participation in such programs demonstrates a commitment to lifelong learning and professional development, which benefits both the faculty and their students.

INTERNATIONAL IMMERSION PROGRAM

An International Study Tour This expedition involves a week-long tour in a foreign country and many industrial visits. This program gives insight into how the economic, social and political contexts of different countries affect international businesses. This program offers students the opportunity to go abroad and immerse themselves in learning business concepts in a global context.

The most important topics that could be deliberated include:

- International economic and trade scenario
- Cross-Cultural issues in business
- Marketing to various ethnic groups
- Managing people in the cross-cultural context
- Advances in International Business and Trade

MOU'S: A total of 32 MoU's signed between NSB Bangalore and various reputed universities across the Globe. In the year 2023 – 24, 6 of NSB Bangalore students utilized this opportunity

Name of the MoU / linkage	Name of the institution / industry with whom the MoU / linkage is made, with contact details	Year of signing MoU / linkage	Purpose of the MoU/Linkage (nternship, on-the-job training, project work, student / faculty exchange and collaborative research)
Specific Cooperation agreement	Universidad de Deusto, Oficina de Relaciones Internacionales, A/A Nekane Sagredo Aranda, Camino de Mundaiz, 50, 20012 San Sebastian, Gipuzkoa, Espana	2021	To facilitate exchange of students in the field of Business Management and Administration
MOU	Irina Hospitality Pvt Ltd.,	2021	To provide Internship opportunities
MOU	Stock Market Institute, No. 132, Brigade Road, Shanthala Nagar, Ashok Nagar, Bangalore, Karnataka - 560025	2021	To provide skill based training
MOU	Emproto Technologies Private Limited, Ravindra Manvi, Director	2021	To provide Internship opportunities

MOU	Mission Catalyst, Keerthi Chalakaran, Managing Director	2021	To provide skill based training
MOU	Basket Option Pvt Ltd., Sri Harsha, National head, #2307, "Swanlines" Ground Floor, 12th Main Road, Jayanagar, 3rd Block East, Bengaluru - 560011	2021	To provide Expert Lectures and workshops
MOU	InnateSign Studio, Arjun Vellal, Managing Director, #2307, "Swanlines" Ground Floor, 12th Main Road, Jayanagar, 3rd Block East, Bengaluru - 560011	2021	To provide Expert Lectures and workshops
MOU	Utsah Foods & Hospitality Pvt. Ltd., Sri Mayya Caterers, kalyani Gardens, #39/2 C/2, Banashankari Stage 1, Bengaluru - 560050	2021	To provide skill based training, Education, Placement, Industrial visit, Expert Lecture

MOU	Passionconnect Technologies, Abdul G Sait, CEO, #729, 10th Main Road, Opp. MES School, 4th Block, Jayanagar, Bengaluru - 560011	2021	To provide skill based training and Guest Lectures
MOU	Zolostays Property Solutions Private Limited, #1190, 22nd Cross, HSR Layout, Sector 3, Bengaluru - 560102	2021	To provide short-term and long-term internships.
MOU	RedLounge Capital Advisors LLP, #2307, Swanlines Ground Floor, 12th Main Road, Jayanagar, 3rd Block East, Bengaluru, Karnataka - 560011	2021	Industrial training & visits, Guest lectures, Placement of trained students
Student Exchange Agreement	BINUS University, Jl, K.H. Syahdan No. 9, Palmerah, Jakarta 11480, Republic of Indonesia	2022	To promote international academic cooperation in the following areas: a) Faculty members and students from each partner institution; b) Collaboration in publication and research project; and c) Collaboration in teaching and research supervision.

Provision of Academic Collaboration	Infrastructure University Kuala Lumpur, Unipark Suria, Jalan Ikram-Uniten, 43000 Kjang, Selangor, Malaysia	2022	Provision for academic collaboration and co-operation a) Offer of new or existing academic courses and curriculum, b) Exchange of students and faculty members, c) Exchange of academic materials in the form of journals, reference materials, and the results of teaching and research., d) Joint research, research projects, and publications, e) Joint conferences, cultural exchange programmes and consultancy services, f) Study tours, summer schools, and work placements, g) Joint supervision of postgraduate students, i) inter-institutional training, online teaching, and webinars, j) Joint programs at the undergraduate and postgraduate levels, k) Other exchange and collaborative activities agreed upon by both institutions.
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Friendship and cooperation, Promotion of mutual understanding, academic, cultural and scientific thought and personnel exchange	UNIVERSITAS NEGERI YOGYAKARTA, Vice Rector for Planning and Cooperation, Jl. Colombo No. 1, Karangmalang, Caturtunggal, Depok, Sleman, Daerah Istimewa Yogyakarta, 55281 Indonesia, +62274520324, international@uny.ac.id	2022	To promote international academic cooperation in the following areas: a) Human resources development; b) Research collaboration and joint publication; c) Internships for students, lecturers, and staff; d) Joint seminar/conference/colloquium/workshop; e) Exchange and sharing of academic materials and information; and f) any other academic activities beneficial for both institutions. To encourage and promote co-operation in the following areas: a) Student and staff exchange; b) Joint research and publication/patents/copyrights; c) Visiting professor inbound and outbound; d) Technology development; e) Joint seminar & conference; f) Exchange of facilities and resources; and g) Any other areas of co-operation to be mutually agreed upon by the Parties
Aggrement for Academic Collaboration	ESC PAU Business School, France. 3, rue Saint-John Perse BP 7512 Campus Universitaire, 64075 PAU Cedex, France	2022	a) To provide support for academic and cultural cooperation in the field of teaching, scientific research, continuing education; b) To create a research cooperation by promoting comparative research; c) To exchange academic staff and students regularly and to develop new forms of cooperation, which can include summer courses, short courses, and the xchange of foreign language teaching assistants; d) to bring value to the students by improving their skills for the present global environment.

Student Exchange Agreement	Ajman University, United Arab Emirates, international@ajman.ac.ae	2022	To institute an exchange program
MOU	Northern Kentucky University, Nunn Drive, Highland Heights, KY 41099, USA	2022	To promote and develop academic cooperation as follows: a) Development of transfer agreements; b) Exchange of students; c) Exchange of teaching and Research personnel; d) Development of short-term academic programs; e) Development of short scientific and /or technological research projects; and f) Any other activity of mutual interest regarding academic or scientific and technological research matters

Cooperative Agreement	Mercer University, Exceutive vice president (Admn. and Finance), Mercer University, 3001 Mercer University Drive, Atanta, GA 30341	2023	To promote a) Exchange of scholars (Professors, advanced graduate fellows, and/or researchers) and professional staff members, b) Exchange of students (Graduate and undergraduate); c) Exchange of information and academic materials; d) Offering Joint-Degrees, double-degrees, Twinning programs and certificate programs; e) Organization of joint research programs including those for eventual publication in academic and professional journals; f) Organization and exchange of information about conferences, workshops, summer/winter schools and assistance to participate in them; g) Organizing short-duration student immersion programs; h) Other feasible and relevant educational activities according to this agreement and in the spirit of developing education for mutual benefit to the parties, students and the public; i) Supporting activities/services such as Language Training, Orientations and preparatory courses.
MOU	Mindclub Consultant, Shanti Kunj-1, Lakhanpur, Ramnagar, nainital, Uttarakhand 244715.	2023	To offer employability skill training program (NISM Series-V-A: Mutual Fund Distributors) to students

MoU	CoreNuts Technologies, 4th Floor, SBR Horizon, Hoskote Road, Vastu Bhoomi, Whitefield, Bengaluru, Karnataka - 560067	2023	Industrial training & employability training
MoU	Bloodspot	2023	Industrial training & Awareness programs
MoU	Numark Consulting, #16/28, Gangamma Temple Street, Near Raghavendra Swamy Mutt, Ashok Nagar, Bangalore - 560050	2023	Industrial training & Guest lectures
MoU	Quantech Origin	2023	Industrial training & visits, Guest lectures, Placement of trained students
MoU	Theory Desk	2023	Industrial training & Internship opportunities
MOU	E2E Recycling Business Pvt. Ltd., #62, Swan Mansion, JP Nagar 7th Phase, Bangalore, Karnataka - 560078	2023	Consultancy, Internship, Project, Placement

MOU	SR Infotech, Swan Mansion, Gaurav Nagar, JP Nagar 7th Phase, Bangalore, Karnataka - 560078	2023	Consultancy, Internship, Project, Placement
MOU	Zerodha Broking Ltd.,	2024	Co-brand, share information and certify candidates with respect to the varsity certification courses
Entrepreneurial Skill Development, Trainings, Placement, and Related Services	Prakruthi entrepreneurs, #1-6-69/1/26/a/1, Paramount Apartment, 2nd Floor, DK Road, Balkampet, Ameerpet, Hyderabad, Telangana - 500018	2024	To provide training and placement opportunities for MBA students
MoU	TalenTree India	2024	Industrial training & visits, Guest lectures, Placement of trained students
MoU	IFIN Global	2024	Industrial training & visits, Guest lectures, Placement of trained students
MOU	Value Entech, 103/A, Mela Street, Alathur Post, Tittakudi Taluk, Cudalore - 606303 Tamilnadu	2024	Workshop, Guest lecture

MOU	Infosys Limited, Plot No. 44 & 97A, Electronic City, Hosur Road, Bangalore - 560100	2024	Infosys springboard empowers a) Students to learn by doing and develop holistically in preparation for emerging jobs and career opportunities; b) Women with focussed learning micro site, specialized resources and expert mentors for holistic development as planned and scheduled events; c) Working professionals with advanced digital skills to prepare them for new age and emerging roles of future; d) Teachers to better collaborate with learners on their skilling journey using the platform's engagement features; e) NGOs to extend learning benefits more broadly, especially to the undeserved sections of society.
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EXTENSION OR SOCIAL IMMERSION ACTIVITIES

<u>Sl.no</u>	Name of the activity	Organising unit/ agency/ collaborating agency	Year of the activity
1	Aids awareness	Karnataka state Aids Prevention Society	27th July 2023
2	Blood Donation Camp	Narayana Hrudalaya	6th Oct 2023
3	Awareness on CSR	Rotary	7th Oct 2023
	Health and Hygiene Session and Individual Counseling	Singena Agrahara Village Govt. School	15 Dec 2023
4	Awareness on menstrual hygiene	Government high school and middle school of Mutthanalluru Village	12th Jan 2024
5	Health Camp	NSB Academy	24 & 29th Jan 2024

6	Save environment, Save earth	NSB Academy	25th Jan 2024
7	Product from plastic waste	NSB Academy	6th Feb 2024
8	Stationery Distribution Drive	Govt. Higher Primary School	8th Feb 2024
9	Mentoring of school students	NSB Academy & Local School	18th Feb 2024
10	Visiting NGO	Amogh	27th Feb 2024
11	Used Spectacles Donation	NSB Academy	March
12	Cancer Awareness	Motherhood Hospital	10th March 2024
13	Cloth Donation	Imagine	25th May 2024
14	Amogh Sports Day at NSB	AMOGH NGO in Association with NSB Academy	5th July 2024
15	Grocery Donation	Ramana Maharshi	

RESULT ANALYSIS

The overall pass percentage for the MBA program of the year 2023 – 24 at NSB Bangalore remains commendably high at 91%. This overall percentage signifies a consistently strong performance by the students and suggests robust academic standards and support systems in place at the academy.

Result Class	No of Students
FIRST CLASS DISTINCTION	67
FIRST CLASS	184
HIGH SECOND CLASS	7

Total Students	293
No of Students Applied for Exam	293
No of Students appeared	282

Absentees	11
No of Students Passed	258
No of Students Failed	24
Total Pass Percentage	91%
Total Fail Percentage	9%

PLACEMENT DETAILS

SL No	Year	Name of student who has been placed	Name of the employer with contact details
1	2021-23	AAKASH DEEPAK SINNARKAR	DHL
2	2021-23	Aakash Shekhar	TECH MAHINDRA
3	2021-23	ABHILASH SHARMA	Emporis
4	2021-23	ABU HANZALA ASHAR	INNOVITI
5	2021-23	ADARSH KRISHNAKUMAR	Federal Bank
6	2021-23	ADDEPALLI NAGA SATYA KANYAKA TEJASWI	CPF India Pvt Ltd
7	2021-23	ADITI JHA	Incture
8	2021-23	ADITI MODI	TOYOTA FINANCE
9	2021-23	ADITYA BHADORIA	NoBroker
10	2021-23	ADITYA JITENDRA SINGH	DHL
11	2021-23	ADITYA KRISHNA	PANASONIC
12	2021-23	AJAY JOMON	MAHINDRA LOGISTICS
13	2021-23	AJAY KUMAR	Innov - FLIPKART
14	2021-23	AKANKSHA TRIPATHI	J2W
15	2021-23	AKASH R	UpGRAD

16	2021-23	AKASH YADAV	KASEYA
17	2021-23	AKSHITA	J2W
18	2021-23	ALANKRUTHA M RAO	Pulse Emergency Care Services
19	2021-23	ALWIN PRINCE	CPF India Pvt Ltd
20	2021-23	AMAN GOSWAMI	Innov - FLIPKART
21	2021-23	ANKIT KUMAR	Team Lease
22	2021-23	ANKIT SHARMA	COFACE
23	2021-23	ANKITA SARDAR	XSEED Education
24	2021-23	Ankur Sunil Kadkade	MARS
25	2021-23	Anmol Toshniwal	ICICI LOMBARD
26	2021-23	ARAFAT ADEEB	PANASONIC
27	2021-23	ARODEEPA DAS	Team Lease
28	2021-23	ARPITA UPADHYAY	MUTHOOT FINANCE
29	2021-23	ARTHUR WILSON J	DHL
30	2021-23	ASHIN SUNOJ K K	MAHINDRA LOGISTICS
31	2021-23	Ashish Singh Shekhawat	Schweitzer Engineering Laboratories Pvt LTD
32	2021-23	Ashwini M	Town Contacts Technologies Pvt Ltd
33	2021-23	ATRI CHOUDHURY	J2W
34	2021-23	AVANTI VINODRAO BANGRE	CRITICALOG
35	2021-23	AYUSHI SARKAR	J2W
36	2021-23	B SAUJANYA	KPIT
37	2021-23	Balaji .S	CPF India Pvt Ltd

38	2021-23	BARATH J T	DHL
39	2021-23	BATHULA JASHWANTH REDDY	MUTHOOT FINANCE
40	2021-23	BHAND ABHISHEK SANJAY	MUTHOOT FINANCE
41	2021-23	Bhavya G	Hinduja Housing Finance
42	2021-23	Catherine Thomas Baby	SEASHELL LOGISTICS PVT LTD.
43	2021-23	Chethan.N	Hinduja Housing Finance
44	2021-23	Dalvi Deepesh Anant Kanchan	Broadridge
45	2021-23	DARLA DHARNESH JAY CHANDRA PRASAD	PROCTER & GAMBLE HOME PRODUCTS PVT LTD.
46	2021-23	DEBASISH GHOSH	Delhivery
47	2021-23	Deepak Alok	SEASHELL LOGISTICS PVT LTD.
48	2021-23	DEEPIKA KRISHNAN G	Sagility India Private Limited
49	2021-23	Devanshu Agrawal	Broadridge
50	2021-23	DEVRAJ PRADHAN	Broadridge
51	2021-23	Dhanush Babu M	Broadridge
52	2021-23	DHIRDE SAUJANYA KISHOR	Randstad - Nielsen IQ India
53	2021-23	DINESH WARAN S	Randstad - Meta
54	2021-23	DISHINA DATTA	SKYWAYS AIR SERVICES PVT LTD
55	2021-23	DUPPELLI AKHILA	MAGMA
56	2021-23	Gauravi P.S. Verenkar	DATALOGICS
57	2021-23	Gayathri Menon	Hinduja Housing Finance

58	2021-23	Godwin	SEASHELL LOGISTICS PVT LTD.
59	2021-23	GOKAVARAPU NAGA VENKATA SAI BUCHI PRAVEEN	CPF India Pvt Ltd
60	2021-23	GULVADI SREE HARSHA PRABHU	TECH MAHINDRA
61	2021-23	GURRAM DHANA LAKSHMI	CODE YOUNG
62	2021-23	HADISHA ISMAT	XSEED Education
63	2021-23	HARIHARAN S	ASTROMAR LOGISTICS PVT. LTD.
64	2021-23	Harsha H N	Hinduja Housing Finance
65	2021-23	HARSHAVARDHAN A U	MUTHOOT FINANCE
66	2021-23	ISHA PASHINE	Delhivery
67	2021-23	Jayashree A	Hinduja Housing Finance
68	2021-23	Jeswanth AR	Spectical Asset Pvt Ltd
69	2021-23	JINAL MANANI	KASEYA
70	2021-23	K JASWANTH	UpGRAD
71	2021-23	KAJAL MOHAPATRA	KASEYA
72	2021-23	KAJORI ROY	XSEED Education
73	2021-23	KANNAPUPULLAIA HGARI PUNEETH MOURYA	PINCLICK
74	2021-23	KARTAR SINGH GURJAR	Kumar Organics Product Limited
75	2021-23	KASAVAJJALA LAKSHMI SUDHAMAYEE	DHL
76	2021-23	Kavana DS	Hinduja Housing Finance
77	2021-23	KAVIYASREE G	KASEYA

78	2021-23	KILLAMSETTY SATYASAI	PRIDE GROUP
79	2021-23	Kishore Kumar M	Hinduja Housing Finance
80	2021-23	KOMURAVELLY RAVALI	CoreEL Technologies
81	2021-23	KOTHAWADE AKANKSHA HEMANT	Intellipaat
82	2021-23	KULKARNI SHRADDHA DILIP	KPIT
83	2021-23	LINGALA SIVA NEERADH	MUTHOOT FINANCE
84	2021-23	MADHU KUMAR V	MUTHOOT FINANCE
85	2021-23	MADHURIMA	Innovare Software Solutions Pvt Limited
86	2021-23	Mahesh M	COFACE
87	2021-23	MALLAREDDY NIKITA	KASEYA
88	2021-23	Manoj Kumar	SEASHELL LOGISTICS PVT LTD.
89	2021-23	MANOJ P N	PANASONIC
90	2021-23	MANPREET KAUR PLAHA	PANASONIC
91	2021-23	MAYUR SUNIL GAJAPURE	Care Health Insurance Limited
92	2021-23	MD MUDASSIR SHAIKH	JM Financial Products Limited
93	2021-23	MEHEBUB MOLLAH	CRITICALOG
94	2021-23	MERILEEN SAIKIA	TECH MAHINDRA
95	2021-23	MITALI AGRAWAL	Delhivery
96	2021-23	Mohammed Sana Nazreen	Hinduja Housing Finance
97	2021-23	MOHAMMED TANZIL	Beroe Consulting
98	2021-23	Mrudula Taral Suryavanshi	Yes Bank
99	2021-23	Muheebulla Khan	Delhivery

100	2021-23	MUKKAMALLA RANJITH KUMAR REDDY	Computer Junction
101	2021-23	MUSKULA SHRAVYA REDDY	TECH MAHINDRA
102	2021-23	NAIR ARJUN MURALIDHAR	Expertrons
103	2021-23	NANDAKUMAR P	CPF India Pvt Ltd
104	2021-23	NANDHAKUMARA N R	MUTHOOT FINANCE
105	2021-23	NARASIMHA	KASEYA
106	2021-23	Naveen N	CPF India Pvt Ltd
107	2021-23	NAVYA JOSE THOMAS	KASEYA
108	2021-23	NAYAMI SAHU	KASEYA
109	2021-23	NIKHIL B	ADVARISK
110	2021-23	NIKHIL CHANDRAKANT MADIWAL	Delhivery
111	2021-23	NILANJANA PAUL	JetHire
112	2021-23	NIRANJAN S	PANASONIC
113	2021-23	NISHA VERMA	Delhivery
114	2021-23	NOLEEN NISHA BLANCHE	DP WORLD
115	2021-23	P V GAURAV SHARMA	Accenture
116	2021-23	PADMA B	Innovare Software Solutions Pvt Limited
117	2021-23	Palagiri Bharath Kumar Reddy	Hinduja Housing Finance
118	2021-23	PANCHAM D DEVADIGA	Federal Bank
119	2021-23	PANDIT RIDDHI AJAY	E2E
120	2021-23	PATIL ANUSHA	MUTHOOT FINANCE
121	2021-23	PATIL ROHIT VIJAY	JM Financial Products Limited

122	2021-23	PAWAN KUMAR D	CPF India Pvt Ltd
123	2021-23	Pawan S Shetti	Hinduja Housing Finance
124	2021-23	PENDYALA KARTIK	Care Health Insurance Limited
125	2021-23	PINAKI PATRA	DevTown
126	2021-23	Pooja Kumari Tiwari	Broadridge
127	2021-23	POOJITHA .K	CRMIT Solutions
128	2021-23	PREM KUMAR	Klene Paks Ltd
129	2021-23	Priya Parimalam I	Broadridge
130	2021-23	PRIYA THAKUR	INNOVITI
131	2021-23	PRIYADHARSHINI M	ADVARISK
132	2021-23	PUJA G	KASEYA
133	2021-23	Punith M K	Hinduja Housing Finance
134	2021-23	PURALASETTY YASWANTH VARMA	PINCLICK
135	2021-23	Pynda Viswanath	SEASHELL LOGISTICS PVT LTD.
136	2021-23	R SUBRAMANIYAN	KASEYA
137	2021-23	RAHUL R PATIL	TCS
138	2021-23	RAJA SHARAN	PAYTM
139	2021-23	RAJESH KUMAR A	Delhivery
140	2021-23	Rajkumar R	ZSTRATEGIZE
141	2021-23	Rakesh Kumar Prasad	Hinduja Housing Finance
142	2021-23	RAKSHITH H	Russell Tobin - Goldman Sachs
143	2021-23	Ranjani K L	ICICI LOMBARD

144	2021-23	RAORANE RUCHI DNYANADEV	Envision Financial Systems India Pvt Ltd
145	2021-23	RESHMA INDLA	Archer & Bull
146	2021-23	ROHAN D KELASKAR	MAGMA
147	2021-23	ROHIT	CPF India Pvt Ltd
148	2021-23	ROHIT PAROJI	PRIDE GROUP
149	2021-23	ROHITH CHARUGULLA	MUTHOOT FINANCE
150	2021-23	RUFINA WILSON	DHL
151	2021-23	S HARISH	DHL
152	2021-23	S. Samyuktha	Innovare Software Solutions Pvt Limited
153	2021-23	Sagar Malhotra	TOYOTA FINANCE
154	2021-23	SALOMI	PLANETSPARK
155	2021-23	SANJAY A	CPF India Pvt Ltd
156	2021-23	SANKAR SATHEESH	DHL
157	2021-23	Santoshini Padhi	ICICI LOMBARD
158	2021-23	Sarita Kumari	Broadridge
159	2021-23	SATHISH R	CMA CGM Global Business Services
160	2021-23	SAURODEEP CHAKRABORTY	Everest Industries
161	2021-23	SHAIK MAHAMMED NASIMULLA	PRIDE GROUP
162	2021-23	SHAIKHA KAMATLA	KASEYA
163	2021-23	SHAMILI CM	MUTHOOT FINANCE
164	2021-23	SHANMUGA PRIYA S	DHL
165	2021-23	Sharanya Rajeshwari	KASEYA

166	2021-23	Shreeya Sharma	Hinduja Housing Finance
167	2021-23	SHUBHAM BORASE SHARAD	Team Computers
168	2021-23	SHUBHANGI SINGH	MUTHOOT FINANCE
169	2021-23	SIDDHARTH K R	COFACE
170	2021-23	SINGH PRADEEP SHYAM	KASEYA
171	2021-23	Sonali Kori	ICICI LOMBARD
172	2021-23	SOURAV RADHAKRISHNA	PANASONIC
173	2021-23	SOWMIYA A	Beroe Consulting
174	2021-23	SPANDANA SURESH M	EXCELACOM
175	2021-23	Sunil c	Hinduja Housing Finance
176	2021-23	SUNIL KUMAR SAHOO	Delhivery
177	2021-23	Suryadev G P	Razorpay
178	2021-23	SUVETHA B	J2W
179	2021-23	SYED SARFARAZ	AZEEMA LEATHER EXPORTS
180	2021-23	Tapas Kumar Sahoo	NSB Academy
181	2021-23	TUSHAR MANDOVARA	Envision Financial Systems India Pvt Ltd
182	2021-23	UPADHYAY MOHIT KUMAR	KPIT
183	2021-23	VAISHALI RATHORE	DHL
184	2021-23	VANAMA BALA ESWAR SESHU BABU	AXIS BANK
185	2021-23	VARSHA ASHOK KODIYA	KASEYA
186	2021-23	Vasa Venkatesh	CPF India Pvt Ltd
187	2021-23	Veereshayya	MUTHOOT FINANCE

188	2021-23	VIJAY ANAND	Delhivery
189	2021-23	Vileshsagar S Policepatil	Hinduja Housing Finance
190	2021-23	VIPUL YOGESH JOSHI	MUTHOOT FINANCE
191	2021-23	VISHNU D VASISHT	PWC
192	2021-23	VISHWA A	KASEYA
193	2021-23	Vora Utsav Dharmeshbhai	Broadridge
194	2021-23	Vysyaraju saivivekraju	MUTHOOT FINANCE
195	2021-23	WADEKAR DIVYA SANJAY	KASEYA
196	2021-23	YARAMANENI PAVAN KUMAR	IndiaMART InterMESH Ltd.
197	2021-23	YOGESH J P	IndiaMART InterMESH Ltd.
198	2021-23	YUVARAJ JAYAVARAPU	CPF India Pvt Ltd

INTERNSHIP DETAILS

Sl No	Register No	Name	Topic
1	P03HB21M0001	DARSHAN KUMAR P	A Study on Cost-Volume-Profit Analysis of HAL in Aircraft Division
2	P03HB21M0002	AAKASH SHEKHAR	A STUDY ON EMPLOYEE JOB SATISFACTION AT HERITAGE FOODS LIMITED
3	P03HB21M0003	ABHILASH SHARMA	A STUDY TO ASSESS THE EFFECTS OF TRAINING AND DEVELOPMENT PROGRAMME ON EMPLOYEE PERFORMANCE, RETENTION AND ORGANISATIONAL GROWTH WITH REFERENCE TO SMARTED COMPANY.
4	P03HB21M0004	ABU HANZALA ASHAR	A STUDY ON LOYALTY CARDS BUILDING RELATIONSHIPS BETWEEN CUSTOMER AND RETAIL STORES
5	P03HB21M0005	ADARSH KRISHNAKUMAR	ANALYZING CUSTOMER FEEDBACK FOR PRODUCT ENHANCEMENT AND BRAND LOYALTY OF BRAHMAANI INDUSTRIES - A STATISTICAL ANALYSIS
6	P03HB21M0006	ADDEPALLI NAGA SATYA KANYAKA TEJASWI	A STUDY ON THE PERFORMANCE APPRAISAL PRACTICES: ENHANCING EFFECTIVENESS AT JOULETOWATTS BUSINESS SOLUTIONS PRIVATE LIMITED.
7	P03HB21M0007	ADITHYA KRISHNA K H	A REPORT ON THE IMPACT OF AUGMENTED REALITY ON CONSUMER PURCHASE INTENTION AND BRAND LOYALTY IN FASHION RETAIL SHOPPING - BLUESTONE JEWELLERS PVT LTD CHENNAI, TAMILNADU

8	P03HB21M0008	ADITI MODI	BUILDING AN UNDERWRITING PROCESS REENGINEERING FOR TOYOTA FINANCIAL SERVICES
9	P03HB21M0009	ADITYA BHADORIA	A STUDY ON SENTIMENT ANALYSIS FOR CUSTOMERS VOICE USING NEMO
10	P03HB21M0010	ADITYA MOHAN	IMPLEMENTING A NOVEL AUTOMATED ASSET INTEGRATION SYSTEM TO RECORD AND STREAMLINE IT ASSET TRANSFER PROCESS IN TFSIN
11	P03HB21M0011	AJAY KUMAR	A STUDY ON USE OF ARTIFICIAL INTELLIGENCE IN TRANSPORTATION FIRMS
12	P03HB21M0012	AJAY JOMON	A STUDY ON EVALUATING THE ROLE OF QUALITY STANDARDS IN AJMI FLOUR MILLS' SUPPLY CHAIN
13	P03HB21M0013	AKSHITA	A STUDY ON RECRUITMENT STRATEGY AND ITS EFFECTIVENESS TOWARDS RECRUITERS.
14	P03HB21M0014	AKASH YADAV	EXPLORING THE SIGNIFICANCE OF DATA ANALYSIS IN EXTRACTING BUSINESS INSIGHTS WITH RESPECT TO ONLINE FOOD DELIVERY INDUSTRIES USING ZOMATO DATASET
15	P03HB21M0015	ALAGUSINGGARAM A M	A STUDY ON OPTIMIZING RESEARCH AND DEVELOPMENT (R&D) EXPENDITURE IN THE PHARMACEUTICAL INDUSTRY WITH SPECIAL REFERENCE TO DR. ETHIX'S PRODUCTS AND SERVICES PRIVATE LIMITED.
16	P03HB21M0016	ALWIN PRINCE RAJ W	A STUDY ON PROCESS MANAGEMENT IN THE SUPPLY CHAIN SERVICE QUALITY FOR KPN

17	P03HB21M0017	AMAN GOSWAMI	A STUDY ON WILLINGNESS OF CUSTOMERS TO PURCHASE A PROPERTY THROUGH AUGMENTED REALITY
18	P03HB21M0018	AMARDEEP SRIVASTAVA	AN EMPIRICAL STUDY OF WORKING CAPITAL MANAGEMENT AND PROFITABILITY WITH SPECIAL REFERENCE TO YORK TRANSPORT EQUIPMENT PVT LTD
19	P03HB21M0019	ALANKRUTHA M RAO	A STUDY ON SOCIAL MEDIA RECRUITMENT
20	P03HB21M0020	AMISHA PATEL	A STUDY ON THE GREAT RESIGNATION IN THE INDUSTRY
21	P03HB21M0022	ADITI JHA	A DESSERTATION REORT TITLED "A STUDY ON JOB SATISFACTION AND PERFORMANACE APPRISAL. ARE THEY INTERCONNECTED ? WITH SPECIAL REFERENCE TO CODEINVERSE PVT LIMITED
22	P03HB21M0023	ANKIT KUMAR	A STUDY ON COMPARATIVE ANALYSIS OF EMPLOYEE ENGAGEMENT IN START UP VS ESTABLISHED COMPANY.
23	P03HB21M0024	ANAND A	A STUDY ON MERGERS AND ACQUISITIONS IN INDIAN BANKING SECTOR
24	P03HB21M0025	ANKIT SHARMA	AN ANALYSIS OF EFFECTIVENESS OF DIGITAL MARKETING STRATEGIES WITH REFERENCE TO SWORD VINTAGE CLOTHING
25	P03HB21M0026	ANKITA SARDAR	A STUDY ON TEACHERS' ADOPTION OF TECHNOLOGY AND ITS EFFECTIVE IMPLEMENTATION IN CLASS

26	P03HB21M0027	ANTONY ARIS RONIC M	A STUDY ON SUSTAINABILITY INITIATIVES IN MAHINDRA LOGISTICS REDUCING CARBON FOOTPRINTS
27	P03HB21M0028	ARAFAT ADEEB YASIR	ARTIFICIAL INTELLIGENCE THE NEXT TECHNOLOGY DISRUPTING E-COMMERCE SECTOR
28	P03HB21M0029	ARODEEPA DAS	CANDIDATES' EXPERIENCE AT TOYOTA FINANCIAL SERVICES INDIA
29	P03HB21M0030	ARPAN GHOSH	A STUDY ON THE IMPORTANCE OF HR IN STARTUPS
30	P03HB21M0031	ANIL HONNIKERI	A STUDY ON CUSTOMER SATISFACTION ANALYSIS TOWARDS TVS MOTORS Ltd
31	P03HB21M0032	ARTHUR WILSON J	A STUDY ON LOGISTICS MANAGEMENT WITH REFERENCE TO DHL
32	P03HB21M0033	ARYAN KHAN SHARIF KHAN SHAI	A STUDY ON THE IMPACT OF REVERSE LOGISTICS COST IN E-COMMERCE WITH REFERENCE TO YAJAT TRAVELS PRIVATE LIMITED (YTPL)
33	P03HB21M0035	ASWIN PRASANNA S	A study on Impact of Supply Chain Management Practices on the Overall Performance in VRL logistics
34	P03HB21M0036	ARPITA UPADHYAY	A STUDY ON ANALYSIS OF THE FINANCIAL PERFORMANCE OF UNION BANK OF INDIA
35	P03HB21M0037	ASWINI. R.N	A STUDY ON EARLY PREDICTION ON EMPLOYEE TURNOVER IN FORTUNESOFT IT INNOVATIONS
36	P03HB21M0038	AVANI PATHAK	Financial Performance Evaluation: Case Study on FICO

37	P03HB21M0040	AVANTI VINODRAO BANGRE	A STUDY ON A STRATEGIC INTEGRATION OF ELECTRIC VEHICLE IN FIRST MILE AND LAST MILE LOGISTICS: A CATALYST FOR MARKETING CSR INITIATIVE IN MANUFACTURING COMPANIES
38	P03HB21M0041	ATRI CHOUDHURY	COMPARATIVE STUDY ON VIRTUAL & PHYSICAL WORKING MODELS WITH REFERENCE TO EMPLOYEE HAPPINESS INDEX
39	P03HB21M0042	ARJUN R	A STUDY ON THE FINANCIAL PERFORMANCE ANALYSIS OF MUTHOOT FINANCE LIMITED
40	P03HB21M0043	ATANU DIKSHIT	A COMPARATIVE STUDY ON DIFFERENT CURRENCIES USING TECHNICAL INDICATORS
41	P03HB21M0044	ASHWINI M	A STUDY ON DATA PRIVACY AND ETHICS IN HANDLING CUSTOMER DATA
42	P03HB21M0045	BAISHALEE SAHU	A STUDY ON THE END-TO END RECRUITMENT PROCESS OF IT PERSONAL WITH SPECIAL REFERENCE TO ICS CONSULATANCY SERVICES
43	P03HB21M0046	AYESHA KHANUM	A STUDY OF FINANCIAL PERFORMANCE OF LEATHER INDUSTRY WITH SPECIAL REFERENCE TO AMINA TRADING COMPANY LTD.
44	P03HB21M0047	B SAUJANYA	FORECASTING EMPLOYEE ATTRITION IN KPIT : LEVERAGING PREDICTIVE MODELING FOR HR DECISION-MAKING
45	P03HB21M0049	BALAJI S	THE IMPACT OF SOCIAL MEDIA MARKETING ON BRAND PROMOTION FOR CP PRODUCTS IN CPF COMPANY

46	P03HB21M0050	BARAI CHANDANA RATANGHOSH	AN EMPIRICAL STUDY ON THE USE OF THE ALTMAN Z-SCORE MODEL TO PROGRAMME FINANCIAL DISTRESS OF A COMPANY
47	P03HB21M0051	BATHULA JASHWANTH REDDY	A STUDY ON FINANCIAL PRODUCT AND PERFORMANCE ANALYSIS OF PERSONAL LOAN WITH REFERENCE TO MUTHOOT FINANCE LTD
48	P03HB21M0052	BALAMURALI S	CONSUMER PREFERENCE AND BUYING PATTERNS OF MEDICINES THROUGH E-PHARMACY
49	P03HB21M0053	BARATH J T	CONTEMPORARY CHALLENGES FACED BY MATERIAL HANDLING: A STUDY IN TOMMY HILFIGER WAREHOUSE, DHL,ATTIBELE
50	P03HB21M0054	ASHISH SINGH SHEKHAWAT	SIGNIFICANT ROLE OF SUPPLY CHAIN MANAGEMENT IN SEL'S PROJECTS: A COMPREHENSIVE STUDY
51	P03HB21M0055	BORASE SHUBHAM SHARAD	A STUDY OF CUSTOMER BUYING BEHAVIOUR IN B2B AT KPM AGENCY SALE AND SERVICE
52	P03HB21M0056	BHAND ABHISHEK SANJAY	TO STUDY THE FACTORS INFLUENCING MUTHOOT FINANCE MARKET PENETRATION STRATEGY IN A NEW REGION
53	P03HB21M0057	BHAVYA G	A study on impact of liquidity on profitability on financial statement analysis approach with special reference to Ankit aerospace pvt Ltd
54	P03HB21M0058	CATHERINE THOMAS BABY	EXAMINING THE IMPACT OF TECHNOLOGICAL ADOPTION ON FREIGHT FORWARDING SERVICES AT SEASHELL LOGISTICS PRIVATE LTD.

55	P03HB21M0059	BURRA GIFTY NISSI	A STUDY ON EDA AND SENTIMENT ANALYSIS OF ZOMATO WITH RESPECT TO THE RATING OF BANGLORE RESTAURANT
56	P03HB21M0060	CHANDAN K	A STUDY ON FINANCIAL PLANNING AND FORECASTING AT BAJAJ ALLIANZ LIFE INSURANCE CORPORATION
57	P03HB21M0061	CHARUGULLA ROHITH	A study on Enhancing security : Fraud prediction in Muthoot finance with python
58	P03HB21M0062	CHETHAN N	A STUDY ON THE IMPACT OF CRYPTOCURRENCY ON INVESTORS AND THE INDIAN ECONOMY
59	P03HB21M0063	ASHIN SUNOJ K K	A STUDY ON OBSERVATION ON LOGISTICS AND SUPPLY MANAGEMENT WITH REFERENCE TO SAFEXPRESS LTD
60	P03HB21M0064	ANMOL TOSHNIWAL	A STUDY ON CUSTOMER RELATIONSHIP MANAGEMENT OF PRIMERA SULZ
61	P03HB21M0065	CHHAYA YADAV	PREDICTING EMPLOYEE ATTRITION RATES AT BIOCON USING MACHINE LEARNING ALGORITHMS: A COMPREHENSIVE ANALYSIS
62	P03HB21M0066	DALVI DEEPESH ANANT KANCHAN	OPTIMIZING ACCOUNT RECEIVABLES MANAGEMENT STRATEGIES - AN ANALYSIS ON CODINGAL TECHNOLOGIES PRIVATE LTD.
63	P03HB21M0067	DEEPAK ALOK	CUSTOMER EXPERIENCE AND SERVICE QUALITY IN FREIGHT FORWARDING WITH SPECIAL REFERENCE TO S2M LOGISTICS

64	P03HB21M0069	DEEPIKA KRISHNAN G	A STUDY ON COMPETENCY MAPPING AS TOOL FOR IDENTIFYING SKILL GAPS IN BPO INDUSTRY
65	P03HB21M0070	DARLA DHARNESH JAY CHANDRA PRASAD	AN ANALYSIS ON SUPPLY CHAIN MANAGEMENT IN FRUIT PULP INDUSTRY TO ACQUIRE MARKET SHARE IN INDIA AND GULF.
66	P03HB21M0071	DEVRAJ PRADHAN	ENHANCING CRITICAL DATA AVAILABILITY FOR INFORMED DECISION-MAKING AT TOYOTA FINANCIAL SERVICES INDIA
67	P03HB21M0073	DHANUSH BABU M	A STUDY ON NAVIGATING THE STARTUP ENVIRONMENT: A COMPREHENSIVE ANALYSIS OF GROWTH FACTORS.
68	P03HB21M0074	DHIRDE SAUJANYA KISHOR	BUILDING A DASHBOARD FOR PLACEMENT DEPARTMENT OF NSB ACADEMY USING LOOKER STUDIO
69	P03HB21M0075	DISHINA DATTA	A STUDY OF CARGO FREIGHT FORWARDING WITH SPECIAL REFERENCE TO SKYWAYS GROUP OF COMPANIES PVT LTD
70	P03HB21M0076	DINESH WARAN S	A STUDY ON EMPLOYEE SATISFACTION FEEDBACK OF SWASTHIKKA LOGISTICS AND WAREHOUSING ON TIME AND ATTENDANCE TRACKING
71	P03HB21M0077	DONGRE SALOMI SIRAJ	A STUDY ON E-RECRUITMENT IN AIDN HEALTH
72	P03HB21M0078	DUPPELLI AKHILA	A STUDY ON ANALYSING THE IMPACT OF DIGITALTRANSFORMATION ON OPERATIONS AND PERFORMANCE OF MAGMA HDI GENERAL INSURANCE COMPANY
73	P03HB21M0079	EIBA HASSAN	A STUDY ON IMPACT OF GOODS & SERVICE TAX ON SMALL & MEDIUM ENTERPRISES

74	P03HB21M0080	ESPERANCE WALTER FRANCIS	SENTIMENT & EMOTIONAL ANALYSIS OF USER OPINIONS ON HOTEL FORTUNE MIRAMAR - GOA USING MACHINE LEARNING TECHNIQUES
75	P03HB21M0081	G PUJA	A STUDY ON BRAND EQUITY AND CUSTOMER SATISFACTION OF CULTFIT SERVICES IN BANGALORE
76	P03HB21M0082	E ROHAN	FINANCIAL ANALYSIS OF RENAULT'S REVENUE STREAMS AND PROFITABILITY IN THE KERALA MARKET
77	P03HB21M0083	GAJAPURE MAYUR SUNIL	A STUDY ON CHALLENGES IN THE GROUP MEDICAL INSURANCE AND RETAIL HEALTH INSURANCE WITH REFERENCE TO CARE HEALTH INSURANCE
78	P03HB21M0084	GULVADI SREE HARSHA PRABHU	A STUDY ON EMPLOYEE LIFE CYCLE MANAGEMENT AT AMINA TRADING COMPANY PVT LTD. CHENNAI
79	P03HB21M0085	GOKAVARAPU NAGA VENKATA SAI BUCHI PRAVEEN	ENHANCING CUSTOMER ACQUISITION AND RETENTION FOR PERSONLA LOAN PRODUCTS: A CUSTOMER CENTRIC MARKETING APPROACH OF MUTHOOT FINANCE.
80	P03HB21M0086	GODWIN A	A STUDY ON THE CORE COMEPETENCIES OF FRIGHT FORWARDERS IN HANDLING CARGO AT SEASHEEL LOGISTICS PVT LTD.
81	P03HB21M0087	DHANUSH S	DISRUPTION IN MATERIAL MANAGEMENT LEADING TO CHANGES IN PRODUCTION PLANNING IN KANSAI NEROLAC PRIVATE LIMITED

82	P03HB21M0088	HADISHA ISMAT	A STUDY ON THE EDUCATIONAL REFORMS THROUGH TECHNOLOGICAL REFORMS IN CLASSROOMS WITH REFERENCE TO XSEED
83	P03HB21M0089	GURRAM LAKSHMI DHANA	UNCOVERING STAKEHOLDER PERSPECTIVES AND CHALLENGES IN INFRASTRUCTURE SECTORS IN THE ERA OF GREEN MARKETING
84	P03HB21M0090	HARIHARAN S	A STUDY ON ANALYZING THE ROLE OF FREE TRADE WAREHOUSING ZONES IN REDUCING IMPORT COSTS AT ASTROMAR LOGISTICS
85	P03HB21M0091	HARSH RAJ	A STUDY ON HOW TO INCREASE THE CLIENT BUSINESS ON AMAZON FOR UNIQUIN.AI
86	P03HB21M0092	INDRA K	A STUDY ON THE IMPACT OF EMOTIONAL BRANDING ON CUSTOMER LOYALTY
87	P03HB21M0094	JESWANTH A R	STUDY ON RISK ASSESSMENT AND MITIGATION FOR INFRASTRUCTURE PROJECTS WITH SPECIAL REFERENCE TO PAV INFRA DEVELOPERS
88	P03HB21M0095	JANGID HARSHA OMPRAKASH	A STUDY ON CHALLENGES IN TALENT ACQUISITION WITH REFERENCE TO KINARA CAPITAL PVT LTD, BANGALORE.
89	P03HB21M0096	JANHAVI CHANDRAKUMAR PASHINE	BUILDING A DASHBOARD FOR PLACEMENT DEPARTMENT OF NSB ACADEMY USING LOOKER STUDIO

90	P03HB21M0097	JINAL MANANI	STUDY AND ANALYSIS OF WORKING CAPITAL MANAGEMENT AND ACCOUNT RECEIVABLES
91	P03HB21M0098	JOSEPH VISHWAH J	A STUDY ON EXPLORATORY DATA ANALYSIS ON ONLINE RETAIL
92	P03HB21M0100	KADKADE ANKUR SUNIL	STRATEGIC EXPLORATION FOR FUTURE GROWTH: IDENTIFYING OPPORTUNITIES FOR SILVERMINE GROUP LLC
93	P03HB21M0101	K JASWANTH	A STUDY ON EFFECTIVENESS OF ONLINE EDUCATION PROGRAMS WITH SPECIAL REFERENCE TO UPGRAD
94	P03HB21M0102	KAJAL MOHAPATRA	A STUDY ON DIGITAL MARKETING AND BRAND DEVELOPMENT FOR IN BLANK SPACE
95	P03HB21M0103	ISHA PASHINE	A STUDY ON FINANCIAL REPORTING AND ANALYSIS UNDER VOK AND ASSOCIATES
96	P03HB21M0104	KANNAPUPULLAIAHGARI PUNEETH MOURYA	A STUDY ON CONTRACT LOGISTICS WITH SPECIAL EMPHASIS ON SERVICES OF 3C3 INDIA LIMITED
97	P03HB21M0105	KAJORI ROY	A STUDY ON THE ADAPTATION OF THE 5A METHODOLOGY: EMBRACING TECHNOLOGY IN CLASSROOM
98	P03HB21M0106	JAGADEESHWARAN G	RISK MANAGEMENT AND USE OF MACHINE LEARNING IN PORTFOLIO CONSTRUCTION
99	P03HB21M0107	KARTAR SINGH GURJAR	A Study on Marketing Strategies of Kumar Organic Products Limited in generation of Leads for Sales Growth

100	P03HB21M0108	KARTHIK C	A STUDY ON EMPLOYEE ENGAGEMENT AND WORK LIFE BALANCE IN IELECKTRON TECHNOLOGIES PVT LTD
101	P03HB21M0109	KAVIYASREE G	A STUDY ON THE IMPACT OF EMPLOYEE WELFARE FACILITIES ON JOB SATISFACTION AT EVERTZ INDIA.
102	P03HB21M0110	KIRAN KANWAR	CREDIT CARD FRAUD DETECTION
103	P03HB21M0112	KASAVAJJALA LAKSHMI SUDHAMAYEE	A Study of Measures at DHL, Bangalore to Optimize the Order Pick Efficiency
104	P03HB21M0113	KM AKANKSHA TRIPATHI	A STUDY ON RECRUITMENT STARTEGY AND SELECTION PROCESS IN JOULES TO WATTS
105	P03HB21M0114	KANKSHINI DESHPANDE	A STUDY ON ROLE OF CONTENT MARKETING IN SOCIAL MEDIA – A STUDY WITH TRENDY WEBS
106	P03HB21M0115	KOMURAVELLY RAVALI	ANALYZING THE IMPACT OF USER GENERATED CONTENT (UGC) ON BRAND ENGAGEMENT OF MAMAEARTH
107	P03HB21M0116	DEBASISH GHOSH	AN ANALYSIS OF INVENTORY SHORTAGE ISSUE WITH REFERENCE TO JAIPUR RUGS, SURANA WAREHOUSE
108	P03HB21M0117	KOTHAWADE AKANKSHA HEMANT	A STUDY ON CHALLENGES FACED IN TALENT ACQUISITION AT INTELLIPAAT SOFTWARE SOLUTIONS.
109	P03HB21M0118	KOTIAN SUDHAKAR SRISTI	“AN EMPIRICAL STUDY ON WORKING CAPITAL 1MANAGEMENT AND FIRM PROFITABILITY OF ANIKET B SALVI; CONSTRUCTION FIRM.”
110	P03HB21M0119	KRITIKA BHARTI	Comprehensive assessment of BHEL's financial performance using financial ratios and linguistic analysis of annual reports from 2018-19 to 2022-23.

111	P03HB21M0120	LINGALA SIVA NEERADH	A STUDY OF FINANCIAL PERFORMANCE OF NBFC IN INDIA; A COMPARTIVE STUDY ON SELECTED NBFC'S WITH RELATED TO MUTHOOT FINANCE
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115	P03HB21M0124	KISHORE KUMAR M	EMPHIRICAL STUDY ON RELATIONSHIP BETWEEN BITCOIN AND OTHER ASSET CLASSES WITH SPECIAL REFERENCE TO DENSITY EXCHANGE
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117	P03HB21M0126	GAHAN K T	A STUDY ON FINANCIAL STATEMENTS OF SANSEERA ENGINEERING LIMITED USING RATIO ANALYSIS
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120	P03HB21M0129	MAFIN W	A STUDY ON BUILDING BRAND AWARENESS THROUGH DIGITAL MARKETING INITIATIVES
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122	P03HB21M0131	MAHESH M	A STUDY ON TECHNICAL TOOLS USED IN FOREX MARKET
123	P03HB21M0132	MANPREET KAUR PLAHA	A STUDY ON EMPLOYEE WORK-LIFE BALANCE AT PANASONIC LIFE SOLUTIONS PVT LTD., BANGALORE
124	P03HB21M0133	MANOJ P N	A STUDY ON CUSTOMER SATISFACTION AND PERCEPTION TOWARDS WILDCRAFT INDIA PRIVATE LIMITED.
125	P03HB21M0134	MD MUDASSIR SHAIKH	A STUDY ON EFFECTS OF IMPLIMENTING E - PROCUREMENT
126	P03HB21M0135	MERILEEN SAIKIA	A STUDY ON EMPLOYEES PERFORMANCE AND SATISFACTION ANALYSING THE IMPACT OF PROJECTS COMPLETED AND PRODUCTIVITY ON JOB SATISFACTION
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129	P03HB21M0138	MITALI AGRAWAL	A STUDY ON PERFORMANCE EVALUATION OF JONES LANG LASALLE INC.
130	P03HB21M0139	MOHAMMED SANA NAZREEN	A STUDY ON EXPORT PROMOTION SCHEMES IN INDIA
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133	P03HB21M0142	MANJUNATH M	A STUDY ON FINANCIAL PERFORMANCE OF ADITYA BIRLA FASHION AND RETAIL LTD
134	P03HB21M0143	MUSKULA REDDY SHRAVYA	A STUDY ON ANALYZING DHL'S OPERATIONS AT LEVI'S WAREHOUSE
135	P03HB21M0144	MUHEEBULLA KHAN	A STUDY ON INVENTORY MANAGEMENT AT AAJ ENTERPRISES
136	P03HB21M0145	MENON GOPINATH GAYATHRI	FINANCIAL PERFORMANCE ASSESMENT AND COMPARATIVE ANALYSIS OF INDIAN TRUCKING AND TRANSPORTATION MSMEs
137	P03HB21M0146	MUDUNURI S S V VAMSI PRANAY	A STUDY ON THE IMPACT OF SUPPLY CHAIN SERVICE ON CUSTOMER SATISFACTION FOR D2C BRANDS WITH REFERENCE TO AAJ ENTERPRISE
138	P03HB21M0147	MUKKAMALLA RANJITH KUMAR REDDY	A STUDY ON THE IMPACT OF CUSTOMER RELATIONSHIP MANAGEMENT ON CUSTOMER RETENTION AT AMINA TRADING COMPANY
139	P03HB21M0148	MOHAN KUMAR A	INVESTMENT STRATEGIES AND CLIENT ADVISORY APPROACHES: AN IN-DEPTH INVESTIGATION WITH A FOCUS ON XPERTIZ."
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141	P03HB21M0150	NAIR MURALIDHAR ARJUN	A STUDY ON ANALYZING THE ROLE OF CUSTOMER RELATIONSHIP MANAGEMENT IN ENHANCING CUSTOMER SATISFACTION AT CUEKIDS
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143	P03HB21M0152	NAVEEN N	A STUDY ON CUSTOMER SATISFACTION AND CUSTOMER LOYALTY TOWARDS EDQUART
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151	P03HB21M0160	NOLEEN NISHA BLANCHE	ANALYSING OPERATIONS IN DYSON AND HP WAREHOUSE OF DHL BOMMANAHALLI
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153	P03HB21M0162	NISHA VERMA	AN ANALYSIS ON FINANCIAL AND OPERATIONAL EFFICIENCY OF GODREG PROPERTIES UNDER ANAROCK PROPERTY CONSULTANTS PVT.LTD
154	P03HB21M0163	NIVEDHA A	A STUDY ON WORKING CAPITAL MANAGEMENT FOR SEASONAL DEMAND FOR TAFE POWERSOURCE DIVISION DISTRIBUTOR
155	P03HB21M0164	NITHIN REDDY S	A STUDY OF WAREHOUSE OPERATIONS IN MAHINDRA LOGISTICS
156	P03HB21M0165	P V GAURAV SHARMA	A STUDY ON UNDERSTANDING CUSTOMER EXPERIENCE AT VALUE FORMAT RETAIL STORES WITH REFERENCE TO RELIANCE SMART SUPERSTORE
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160	P03HB21M0169	PALAK LUTHRA	A STUDY ON GROWING SUSTAINABILITY: IMPLEMENTING GREEN HRM PRACTICES IN IFFCO
161	P03HB21M0170	NIKHIL B	A STUDY ON CUSTOMER ATTITUDE TOWARDS ELECTRIC VEHICLES AND FUTURE DEMAND ON EV MANUFACTURING
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163	P03HB21M0172	PANCHAM D DEVADIGA	Financial Metrics Analysis and performance of selected real estate companies in India.
164	P03HB21M0173	NIKHIL E H	A STUDY ON THE RELATIONSHIP BETWEEN BITCOIN, USD-INR AND GOLD
165	P03HB21M0174	PANKAJINI LOHAR	A STUDY ON PREDICTIVE ANALYSIS ON EMPLOYEE ATTRITION
166	P03HB21M0175	PATEL PARTH HARESH	TO STUDY OPERATIONAL EFFICIENCY IN SHREE SIDDIVINAY ENTERPRISES THROUGH DUPONT ANALYSIS
167	P03HB21M0176	PATIL ANUSHA	A STUDY ON ANALYSING THE LOAN PORTFOLIO

			MANAGEMENT IN PERSONAL LOAN
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169	P03HB21M0178	PATIL ROHIT VIJAY	A STUDY ON DWELLO'S SALES TACTICS FOR CUSTOMER ACQUISITION .
170	P03HB21M0179	PAWAN S SHETTI	A STUDY ON PERFORMANCE OF FINANCIAL ANALYSIS AND METHODOLOGY ON VEGROW CHIFU AGRITECH COMPANY
171	P03HB21M0180	PALLAVI SINGH	PROCESS STREAMLINING AND LOGISTICS MANAGEMENT ANALYSIS FOR BLUEDART
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174	P03HB21M0183	PILLAI MANISH DINAKARAN	A STUDY ON ANALYSING INDUSTRY PERFORMANCE USING FINANCIAL RATIO ANALYSIS
175	P03HB21M0184	PHAYADE NIHALI SUNIL	STRATEGICALLY ALIGNING JOB DESCRIPTIONS AND RECRUITMENT PROCESS AT SSPL GROUP WITH THE CUTTING EDGE HR PRACTICES
176	P03HB21M0185	POOJA KUMARI TIWARI	A STUDY ON THE GROWTH OF FINTECH UNICORNS IN INDIA AND FACTORS INFLUENCING THEIR PROFITABILITY

177	P03HB21M0186	POOJITHA .K	A SYSTEMATIC STUDY ON EMPLOYEE RETENTION AND ITS IMPACT ON ORGANIZATION REPUTATION.
178	P03HB21M0187	PRADEEP V	A STUDY ON IMPACT OF SOCIAL MEDIA ADVERTISING ON CUSTOMER ACQUISITION AT VINCA WEALTH
179	P03HB21M0188	PONGOWTHAM S	A STUDY ON MODES OF WORKPLACE COMMUNICATION AND ITS IMPACT ON EMPLOYEE SATISFACTION
180	P03HB21M0189	PRIYA PARIMALAM I	A SYSTEMATIC STUDY OF TRANSFORMING HR THROUGH TECHNOLOGY AND THE IMPORTANCE OF DIGITALIZATION
181	P03HB21M0190	PRAMOD P	A STUDY ON CUSTOMER SATISFACTION WITH MAX FASHION BRAND
182	P03HB21M0191	PREM KUMAR	A STUDY CONSUMER ENGAGEMENT BEHAVIOR IN SOCIAL MEDIA ADVERTISING
183	P03HB21M0192	PRIYA THAKUR	A STUDY OF THE CONSUMER BEHVAIOR TOWARDS THE MOBILE PAYMENT SYSTEM AND SOLUTIONS IN DELHI AND KOLKATA
184	P03HB21M0193	PURALASETTY YASWANTH VARMA	A STUDY ON INNOVATIVE STRATEGIES FOR REAL ESTATE DIGITAL MARKETING: TRENDS AND INSIGHTS WITH REFERENCE TO PIN CLICK
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186	P03HB21M0195	RAJA SHARAN	UPI AND ITS DIRECT AND INDIRECT IMPACTS: A MARKETING PERSPECTIVE
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189	P03HB21M0198	R SUBRAMANIYAN	A STUDY ON SALES FORECASTING AT KASEYA, BANGALORE
190	P03HB21M0199	PYNDA VISWANADH	A STUDY ON TRANSFORMING THE LOGISTICS TRADE THROUGH TECHNOLOGICAL INNOVATION WITH REFERENCE TO SEASHELL LOGISTICS PVT LTD.
191	P03HB21M0200	RAGHUL K	A STUDY ON EVALUATING PROMOTIONAL CHANNEL PERFORMANCE TO DRIVE EFFECTIVE SALES FOR UNIBIC FOODS AND PVT. LTD.
192	P03HB21M0203	RAJKISHORE BEHERA	A STUDY ON EFFECT OF PERFORMANCE MANAGEMENT SYSTEM ON EMPLOYEE PRODUCTIVITY
193	P03HB21M0204	RAJESH KUMAR A	A STUDY ON THE GENDER EQUALITY OF WORKPLACE IN HIRANMAYEE RUBBER INDUSTRY RPRIVATE LIMITED
194	P03HB21M0205	RAKESH KUMAR PRASAD	AN IMPACT ANALYSIS OF INTERNAL AUDIT FUNCTION ON FINANCIAL PERFORMANCE OF OIPL
195	P03HB21M0206	RAKSHITH H	A STUDY ON INDIAN UNICORNS: GROWTH, CHALLENGES AND IMPACT ON CORPORATE FINANCE

196	P03HB21M0207	RAORANE DNYANADEV	RUCHI	A STUDY ON RIGHTS OF ACCUMULATION (ROA) AND LETTER OF INTENT (LOI) IN U.S. MUTUAL FUND INDUSTRY FROM THE PERSPECTIVE OF CENTERSTONE MUTUAL FUNDS
197	P03HB21M0208	RAUSHAN CHOUDHARY	KUMAR	A STUDY ON ANALYSIS OF THE FINANCIAL PERFORMANCE OF MUTHOOT FINANCE LTD
198	P03HB21M0209	REDDY VENKATESH	KUMAR	A COMPARATIVE ANALYSIS OF BANK OF BARODA AND STATE BANK OF INDIA: DUPONT ANALYSIS
199	P03HB21M0210	REDDY VENKATESH	RENUKA	A COMPARATIVE ANALYSIS OF BANK OF BARODA AND HDFC BANK LTD.: CAMEL APPROACH
200	P03HB21M0211	RENGANATHAN E		A STUDY ON CUSTOMER PERCEPTION TOWARDS LOGISTICS SERVICE AND CARGO HANDLING AT KPN PRIVATE LIMITED
201	P03HB21M0212	RESHMA INDLA		A STUDY ON THE SUCCESS FACTORS IN THE PROCESS OF RECRUITMENT AND SELECTION IN AMINA TRADING COMPANY PVT. LTD., CHENNAI
202	P03HB21M0213	REVATHY S		A STUDY ON IMPLEMENTING SALES TACTICS FOR INTRODUCING ADVANCED CYBERSECURITY PLATFORMS AND UNLOCKING DIGITAL PROTECTION OPPORTUNITIES IN DELHI'S MARKET
203	P03HB21M0214	RICHY REJI SAMUEL		A STUDY ON FUNDAMENTAL ANALYSIS OF TATA MOTORS AND MAHINDRA & MAHINDRA AT GEOJIT FINANCIAL SERVICES, KERALA.

204	P03HB21M0215	RISHI SONI	IMPACT OF INFLUENCER COLLABORATION ON BRAND AWARENESS
205	P03HB21M0216	ROHIT PAROJI	A STUDY ON CUSTOMER SATISFACTION & REVISITING INTENTION AT WONDER-LA HOLIDAYS LIMITED.
206	P03HB21M0217	ROSHAN JL	A STUDY ON VARIOUS FINANCIAL SERVICE PROVIDED BY SAKTHI FINANCE LTD.
207	P03HB21M0218	PRIYADHARSHINI M	ENHANCING FUNCTIONAL EFFICIENCY OF THE KCC ONBOARDING API IN FINANCIAL INCLUSION")
208	P03HB21M0219	RUSHIKESH MANDHANIA	A STUDY ON WORKING CAPITAL MANAGEMENT IN CODINGAL
209	P03HB21M0220	SABARI B	A STUDY ON CUSTOMER FEEDBACK ANALYSIS OF JK TYRES
210	P03HB21M0221	S HARISH	A STUDY ON OPERATIONS OF NIKE - DHL
211	P03HB21M0222	RUFINA WILSON	FMEA ON OUTBOUND AT DHL ARVIND LIFESTYLE WAREHOUSE
212	P03HB21M0223	S JAYAKUMAR	A STUDY ON WORKING CAPITAL MANAGEMENT IN ATRIA BRINDAVAN POWER LTD.
213	P03HB21M0224	SAGAR MALHOTRA	A COMPARATIVE STUDY ON THE PERFORMANCE OF TWO DIFFERENT ASSET CLASS
214	P03HB21M0225	SAMYUKTHA S	A STUDY ON CRM STRATEGIES TO IMPROVE CUSTOMER SATISFACTION IN SRI MANJUNATHA INDUSTRIES
215	P03HB21M0226	RANJINI K L	A STUDY ON CUSTOMER BUYING BEHAVIOUR AT ICICI BANK PVT LTD
216	P03HB21M0227	SANKAR SATHEESH	A STUDY ON CROSS DOCK PRODUCTIVITY AND EFFICIENCY WITH REFERENCE TO DHL

217	P03HB21M0228	SANTOSHINI PADHI	A STUDY ON THE BUILDING STABILITY FOR RETAIL INVESTMENTS BY USING A SYSTEMATIC STRATEGY AT ICICI BANK.
218	P03HB21M0229	SANJIV SHIVA R	A STUDY ON COMMODITY PRICE INDEXATION (CPI), BILL OF MATERIALS (BOM) WITH REFERENCE TO DELPHI-TVS
219	P03HB21M0230	SARITA KUMARI	ANALYSIS OF THE PERFORMANCE OF THE PRIVATE BANKS USING CAMEL APPROACH FOR SNIVE PVT LTD
220	P03HB21M0231	KILLAMSETTY SATYASAI	A STUDY ON THE INITIATIVE TOWARDS ENVIRONMENT AND IT'S IMPACT ON REAL ESTATE, BY PRIDE GROUP IN BANGALORE.
221	P03HB21M0232	SATHISH R	A STUDY ON SUPPLY CHAIN MANAGEMENT AT AAJ ENTERPRISES WITH SPECIAL EMPHASIS ON E-COMMERCE
222	P03HB21M0234	SHAIK MAHAMMED NASIMULLA	A STUDY ON CONSUMER SATISFACTION TOWARDS THE PROPERTIES OF PRIDE GROUP
223	P03HB21M0235	SHAIK KHAJA MOHIDDIN	A Study on Credit Card Fraud Detection Using Machine Learning Techniques
224	P03HB21M0236	SHAIK RUTHIK PARVEZ ROSHAN	AN EXPLORATORY STUDY ON RECRUITING AND SELECTION PROCESS OF EMPLOYEES AT AMINA TRADING COMPANY
225	P03HB21M0237	SHAIKHA KAMATLA	A STUDY ON CONSUMER PERCEPTION ON GREEN ENERGY PRODCTS IN THE OIL AND GAS INDUSTRY WITH REFERENCE TO CMS KUWAIT

226	P03HB21M0238	SAURODEEP CHAKRABORTY	A STUDY ON CUSTOMER SEGMENTATION AND PRICING ANALYSIS FOR A DIGITAL FUND MANAGER WITH REFERENCE TO QUANTIPLE FINTECH
227	P03HB21M0239	SHANMUGA PRIYA S	GREENING THE LAST MILE: A SUSTAINABILITY PROJECT IN ACHIEVING NET ZERO LOGISTICS WITH REFERENCE TO DHL, HONGASANDRA
228	P03HB21M0240	SHAMILI CM	A STUDY ON CUSTOMER PREFERENCE AND SATISFACTION TOWARDS BUSINESS LOAN- SMALL MEDIUM ENTERPRISES SCHEME IN MUTHOOT FINANCE LIMITED.
229	P03HB21M0241	SHET VERENKAR GAURAVI PRAKASH	A STUDY ON COMPANY PERSPECTIVE OF B2B SALE OF APPLE PRODUCTS THROUGH DATALOGICS.
230	P03HB21M0242	CHAVAN SHIVAM SURESH	A STUDY ON THE IMPACT OF REGULATORY CHANGES ON PHARMACEUTICAL MARKETING WITH REFERENCE TO ELC INDIA
231	P03HB21M0243	SHETTY VARSHINI	A STRATEGIC STUDY ON THE TRAINING AND DEVELOPMENT PROCESS IN INDO AUTOTECH LIMITED
232	P03HB21M0244	SHREEYA SHARMA	IMPACT OF BUDGET & BUDGETARY CONTROL ON COMPANY'S PERFORMANCE.
233	P03HB21M0245	SHUBHAM HEMBROM	A STUDY ON SERVICE SCAPES STRATEGY FOR PG ACCOMODATION ON CONSUMER BEHAVIOUR WITH REFERENCE TO GHARPAYY

234	P03HB21M0246	SHUBHANGI SINGH	BANK FRAUD DETECTION USING LINEAR DISCRIMINANT ANALYSIS: A MACHINE LEARNING TOOL
235	P03HB21M0247	SONAL GUPTA	CUSTOMER SATISFACTION PREDICTION AT MINDCORN E-COMMERCE
236	P03HB21M0248	SINGH PRADEEP SHYAM	A STUDY ON EXPENDITURE TRENDS IN CREDIT CARD INDUSTRY IN INDIA
237	P03HB21M0250	SONALI KORI	A STUDY ON CUSTOMER AWARENESS TOWARD GENERAL INSURANCE IN INDIA (ICICI LOMBARD)
238	P03HB21M0251	SINGH ADITYA JITENDRA	A study on streamlining the process of outbound Logistics at DHL Bangalore
239	P03HB21M0253	SOWMIYA A	A STUDY ON FINANCIAL PLANNING'S INFLUENCE ON TAX SAVINGS STRATEGIES FOR IT SALARIED EMPLOYEES IN BANGALORE
240	P03HB21M0254	SPANDANA SURESH M	ANALYSIS ON THE FACTORS AFFECTING CUSTOMER CHURNING IN TELECOM INDUSTRY
241	P03HB21M0255	SUNIL C	AN ANALYSIS OF FINANCIAL STATEMENT OF SUPRAJIT ENGINEERING LTD BY USING RATIO ANALYSIS
242	P03HB21M0256	SRINITHY A	A STUDY ON EFFECTIVENESS OF DIGITAL MARKETING SERVICES AT VISTONSOFT TECHNOLOGIES
243	P03HB21M0257	SUNIL KUMAR SAHOO	A STUDY ON OPTIMIZING COST IN COAL PRODUCTION AT ACML OF ADITYA BIRLA GROUP
244	P03HB21M0258	SURYAVANSHI MRUDULA TARAL	A STUDY ON MUTUAL FUNDS WITH RESPECT TO SIP

245	P03HB21M0259	SURYADEV G P	A STUDY ON INVESTORS INTENTION TOWARDS INVESTING IN CRYPTOCURRENCY MARKET IN BANGLORE
246	P03HB21M0260	SUVETHA B	A STUDY ON ETHICAL PRACTICE OF RECRUITMENT IN JOLUES TO WATTS
247	P03HB21M0261	SYED SARFARAZ	A STUDY ON THE FINANCIAL PERFORMANCE ANALYSIS IN THE MANUFACTURING COMPANIES OF THE LEATHER SECTORS LISTED ON INDIAN STOCK EXCHANGE WITH REFERENCE TO AZEEMA LEATHER EXPORTS
248	P03HB21M0262	TALEKAR SANJANA	A STUDY ON ELECTRONIC PAYMENTS IN THE PRESENT SCENARIO AND ITS FUTURE PROSPECTS IN INDIA, WITH SPECIAL REFERENCE TO GOOGLE PAY, PHONEPE AND PAYTM SERVICES
249	P03HB21M0263	SWATI BHARTI	A STUDY ON THE IMPACT OF SOCIAL MEDIA ADVERTISING IN DIGITAL MARKETING WITH REFERENCE TO REDVYVE TECHNOLOGIES
250	P03HB21M0264	TALESARA DIVYANSH NEELAM KUMAR	A DETAILED STUDY ON THE EFFECTIVENESS OF HR ANALYTICS AS A DATA DRIVEN DECISION-MAKING PROCESS
251	P03HB21M0265	TAPAS KUMAR SAHOO	A STUDY OF CUSTOMER SATISFACTION AND MARKETING STRATEGIES OF AIRTEL SERVICES
252	P03HB21M0266	THOUFIC S	A STUDY AND ANALYTICS ON CUSTOMER SATISFACTION TOWARDS AACHI MASALA WITH SPECIAL REFERENCE TO TIRUVANNAMALAI DISTRICT

253	P03HB21M0267	SARAVANA KUMAR B	STOCK PRICE PREDICTION AT D-MART USING LSTM
254	P03HB21M0268	TIDINO THOMAS	A STUDY ON SENTIMENT ANALYSIS OF DHL KOTTAYAM BRANCH REVIEWS: LEVERAGING CUSTOMER FEEDBACK FOR BETTER PERFORMANCE
255	P03HB21M0269	TUSHAR MANDOVARA	SCOPE OF GROWTH AND EXPANSION OF ENVISION FINANCIAL SYSTEMS IN INDIAN FINANCIAL LANDSCAPE
256	P03HB21M0270	SINNARKAR AAKASH DEEPAK	A STUDY ON DEMONSTRATION OF INVENTORY ACCURACY IN SUPPLY CHAIN OPERATIONS: LOREAL OPERATIONS BANGALORE.
257	P03HB21M0271	UPADHYAY MOHIT KUMAR	A STUDY ON WORKING CAPITAL MANAGEMENT & ITS EFFECTS ON PROFITABILITY OF VIKAS TRADING CO.
258	P03HB21M0272	VAISHALI RATHORE	A STUDY ON THE APPROACH TOWARDS END-TO-END INBOUND PROCESS EFFICIENCY WITH REFERENCE TO DHL'S FULFILLMENT NETWORK, BANGALORE
259	P03HB21M0273	UMA SHANKAR S	A STUDY ON THE IMPACT OF SOCIAL MEDIA AND BRAND AWARENESS AT TOWN CONTRACTS TECHNOLOGIES PVT. LTD., BANGALORE
260	P03HB21M0274	VANAMA BALA ESWAR SESHU BABU	A STUDY ON MARKETING STRATEGY AT ENTROPIK TECHNOLOGY PVT LTD
261	P03HB21M0275	VARSHA ASHOK KODIYA	A STUDY ON THE IMPACT OF ONLINE MARKETING STRATEGIES ON CUSTOMER ACQUISITION AND RETENTION WITH SPECIAL REFERENCE TO STOVEKRAFT LTD

262	P03HB21M0276	VARUN M	A STUDY ON COSTING SYSTEM AND TREND ANALYSIS WITH SPECIAL REFERENCE TO HINDUSTAN AERONAUTICS LIMITED
263	P03HB21M0277	VAVIN RAJ R	A STUDY ON IMPACT OF LOGISTICS PERFORMANCE ON ORGANISATINAL DEVELOPMENT WITH SPECIAL REFERENCE TO NIKKOU LOGISTICS
264	P03HB21M0278	VASA VENKATESH	A STUDY ON CONSUMER AWARENESS ABOUT AAJ LOGISTICS PRODUCTS
265	P03HB21M0279	VIPUL YOGESH JOSHI	A STUDY ON EVALUATING AND EFFECTIVENESS OF CREDIT RISK MANAGEMENT IN MUTHOOT FINANCE PVT. LTD.
266	P03HB21M0280	VIJAY ANAND V	Delivery's last mile delivery efficiency and customer satisfaction
267	P03HB21M0281	VISHAL KUMAR SINGH	A STUDY ON CUSTOMER PERCEPTION TOWARDS REAL ESTATE WITH REFERENCE TO MARKWIN VENTURES BANGALORE
268	P03HB21M0282	VENKATESH N	A STUDY ON FOREX MARKET AND ANALYSIS ON MAJOR CURRENCIES AT JMARATHON ADVISORY SERVICES PVT LTD.
269	P03HB21M0283	VISHALA N	A STUDY ON INVENTORY MANAGEMENT USING ABC ANALYSIS AT ADVIK AUTO COMPANY PVT. LTD. NARASAPURA, KOLAR.
270	P03HB21M0284	SIDDHARTH K R	A STUDY ON CAPITAL BUDGETING SYSTEM WITH REFERENCE TO HERO MOTERS
271	P03HB21M0285	VISHWA A	A STUDY ON THE INFLUENCE OF SOCIAL MEDIA MARKETING IN THE APPAREL INDUSTRY WITH REFERENCE TO STYLE UNION

272	P03HB21M0286	VISHNU D VASISHT	A STUDY ON DIFFERENCES IN THE STOCK RE-ORDERING POINTS BY ANALYSING THE PRODUCT SALES AT PILLIX REMEDIES
273	P03HB21M0287	VUPPALA SAI KRISHNA	AN EXPLORATORY STUDY ON THE SUCESS FACTORS IN THE PROCESS OF RECRUITMENT, SOURCING, AND COLD CALLING , IN AMINA TRADING COMPNAY PRIVATE LIMITED
274	P03HB21M0288	VORA UTSAV DHARMESHBHAI	“Strategic Insights through Advanced Financial Statement Analysis: Uncovering Performance Metrics and Trends of Anarock Property consultants Pvt. Ltd and
275	P03HB21M0289	VORA DIVYA AMRUTLAL	AN ANALYSIS OF FINANCIAL STATEMENTS OF UMESH ENTERPRISE USING DUPONT MODEL
276	P03HB21M0290	VYSYARAJU SAI VIVEK RAJU	A STUDY ON IMPACT OF GST ON CONSUMER DURABLE GOODS WITH REFERENCE TO HYDERABAD CITY
277	P03HB21M0291	VYAMAJALA SAI DILEEP	A STUDY ON EMPLOYEE ENGAGEMENT AND WORKLIFE BALANCE IN UPAS SUPER SPECILITY HOSPITAL PVT LTD
278	P03HB21M0292	WADEKAR DIVYA SANJAY	The Role of Technology in Improving Accounts Receivable Management at Codingal Technologies Pvt Ltd.
279	P03HB21M0293	YARAMANENI PAVAN KUMAR	AN EMPIRICAL ANALYSIS ON THE IMPACT OF CUSTOMER SATISFACTION TOWARDS SAINT-GOBAIN

280	P03HB21M0294	YOGESH J P	A STUDY ON THE INFLUENCE OF CUSTOMER TRUST ON ONLINE PURCHASING BEHAVIOR WITH REFERENCE TO E-COMMERCE ON POOKADAI APP
281	P03HB21M0295	SHREYAS S V	A STUDY OF FINANCIAL STATEMENT ANALYSIS APPROACH TO UNDERSTAND IMPACT OF LIQUIDITY ON PROFITABILITY WITH SPECIAL REFERENCE TO L&T FINANCE LIMITED
282	P03HB21M0296	YUVARAJ JAYAVARAPU	A STUDY ON CLIENT ACQUISITION STRATEGIES WITH SPECIAL REFERENCE TO REAL CAPITAL VENTURES LLP
283	P03HB21M0297	PINAKI PATRA	An HR Analysis of Recruitment and Retention Strategies
284	P03HB21M0298	ROHAN D KELASKAR	A STUDY ON CONSUMER PREFERENCES AND DINING EXPERIENCE WITH REFERENCE TO AJVI OCEAN
285	P03HB21M0299	SOURAV RADHAKRISHNAN	SOCIAL MEDIA MARKETING STRATEGIES FOR ANIMAL WELFARE NGO'S: A CASE STUDY OF PAWZZ
286	P03HB21M0300	SHARANYA RAJESHWARI	EVALUATING THE INFLUENCE OF PACKAGING DESIGN ON CONSUMER PERCEPTION OF TATA COFFEE PRODUCTS IN KARNATAKA REGION.
287	P03HB21M0302	AKASH R	A STUDY ON CONSTRAINTS IN DHL'S SUPPLYCHAIN MANAGEMENT AND LOGISTICS.

CLUB ACTIVITIES CONDUCTED: The total number of various Club activities conducted in were 20. Club activities often play a crucial role in enriching the student experience and fostering a vibrant campus community

Cultural Club

Sl No	Name of the Event	Date
1	ONAM	30/08/2023
2	DIWALI	12/12/2023
3	CHILDRENS DAY	14/12/2023
4	KANNADA RAJYOTSAVA	17/12/2023
5	ALUMNI MEET	16/12/2023
6	MERRY CHRISTMAS	25/12/2023

Vanijya – Finance Club

Date	Faculty Coordinator	Event Name	No. of Students Participated
15.11.2023	Prof. Divya Mathur	Financial Literacy Quiz	240
06.01.2024	Prof. Divya Mathur	NISM "VA" Orientation Session	
10.02.2024	Prof. Divya Mathur	Budget Crafters: Shaping Tomorrow's Prosperity	100
15.02.2024	Prof. Divya Mathur	GST Seminar	131
07.03.2024	Prof. Swarnadeep Maity	Bazar Shastra (Fintopedia)	240

Srujana – Marketing Club

Date	Faculty Coordinator	Event Name	No. of Students Participated
13.01.2024	Dr. Rajni Gupta	From Brainstrom to Boardroom - The Product Pitch Showdown	60

Yukti – HR Club

Date	Faculty Coordinator	Event Name	No. of Students Participated
16.09.2023	Dr. S Dhanabagiyam	HR Intercollege Debate Competition	130

22.11.2023	Dr. S Dhanabagiyam	Best Manager Competition	75
27.01.2024	Dr. B N Shivakumar	Case Study Visualization	25

Sahiti – Literary Club

Date	Faculty Coordinator	Event Name	No. of Students Participated
11.10.2023	Prof. Aradhita Deb and Prof. Swarnadeep Maity	Drishtikone	40
24.02.2024	Prof. Aradhita Deb and Prof. Swarnadeep Maity	Anveshana	90

Abhyudaya – Social Media Club

Date	Faculty Coordinator	Event Name	No. of Students Participated
27.01.2024	Prof. Abishek Santhosh Raj	Campus Stars	All the In House students

Women Cell

Date	Faculty Coordinator	Event Name	No. of Students Participated
10.12.2023	Dr. S Dhanabagiyam and Dr. M Tamizhselvi	POSH Workshop - 2	All the In House students
11.03.2024	Dr. S Dhanabagiyam and Dr. Anitha B	Awareness of stages of Menopause and preventive measures for cervical cancer	30 SHGs Women Participants

The Path that was in 2023-24: With the pandemic beating a retreat, NSB was able to march forward with much more vigour and enthusiasm and in high spirits. The year saw a high amount of 32 publications by faculty, who also organised for the benefit of students, 35 guest lectures, 21 workshops/seminars and 32 industry visits, which greatly benefited the students, borne by the fact that 191 students out of 293 students, getting career opportunities in various organisations. The year also a high of 32 MoUs being signed with various organisations across the globe. Consistent with its policy of encouraging research not only among the faculty but also students, a total of 287 students produced research project reports, based on their internships. This also

resulted in enabling students to excel in examinations, borne by the fact that NSB achieved a record 91% pass percentage with 181 students obtaining first class. More importantly, the year saw an international immersion programme, whereby students were taken to various countries and visited industries and organisations and gained invaluable real-world corporate experience.

NSB stands for and with its students and stood with them to conduct Management Fest “Chakravyuh”, in which 251 students from 18 colleges from Karnataka.

As usual, NSB conducted various programmes in the camps like Independence Day, Gandhi Jayanthi, Mahara Sankranti, Kannada Rajostava, and Onam. India saw the installation of the Rama Idol at Ayodhya and NSB celebrated it in a grand manner on its campus and our Director, Dr. Srinidhi K Parthasarathi BE., PGDM., PhD, D.Litt. delivered a lecture on the auspicious day.