



## Entrepreneurship Development Cell

*Entrepreneurship significantly contributes to India's economic development. It leads to more innovativeness and product improvement, a pivotal ingredient to employment creation. Entrepreneurship-led economic growth is more inclusive, and hence Governments, both at Centre and State levels, have been taking initiatives to boost the entrepreneurial ecosystem as they realise the benefits entrepreneurship brings to the country's economic growth.*

*The Entrepreneurship Development Cell policy outlines the Vision, Mission, Objectives, Membership, Funding and National School of Business activities. At NSB, EDC was established in March 2020. The ED Cell policy facilitates creating an environment that fosters an entrepreneurial culture, provides guidance, develops skills, supports aspiring student entrepreneurs, and encourages innovation/ entrepreneurship in the college. The EDC strives to provide support to students in the form of mentorship, training, resources, and networking opportunities.*

### **Vision**

*Creating dynamic entrepreneurs guzzled with innovative skills and ethical practices that contribute to society.*

### **Mission**

*Developing entrepreneurial thinking, promoting business knowledge, and imparting confidence*

### **Objectives**

- *To provide students with the required skills and knowledge through training by conducting various workshops.*
- *To collaborate with other organizations and institutions to promote innovation and entrepreneurship*
- *Identifying the bright ideas and providing a platform to convert them into commercial business.*



- *To create opportunities for students to network with successful start-up founders, investors, and other stakeholders in the entrepreneurial ecosystem.*
- *To build a supportive network of college alumni, faculty, and other professionals to mentor and guide students in their entrepreneurial journey.*

#### **ED Cell Funding:**

*The institution will fund the ED Cell*

#### **Membership:**

*The Entrepreneurship Development Cell comprises the Chief Coordinator, Coordinator, Faculty Members, and a team of students and alumni. Faculty members are selected based on their interests and profile. The open invitation is sent to all the students, and they are asked to nominate themselves for membership in the ED cell. The students are selected in further process based on their background and interest.*