



Industry Institution Interaction Cell

Policy Document

Introduction

The Industry Institute Interaction Cell (IIIC) at NSB Academy, Bangalore, stands as a cornerstone in bridging the gap between academia and the corporate world. Recognizing the critical importance of practical experience and industry exposure, NSB Academy has established the IIIC to foster collaboration, innovation, and growth between its students, faculty, and industry professionals.

The IIIC is dedicated to enhancing the employability and entrepreneurial skills of students by providing them with invaluable real-world insights and hands-on experiences. Through a diverse array of initiatives such as industry visits, guest lectures, internships, live projects, and collaborative research, the IIIC ensures that NSB Academy students are well-equipped to navigate the dynamic and ever-evolving business landscape.

The Industry Institute Interaction Cell (IIC) strives to empower students at NSB Academy to follow their passions and look beyond traditional job market expectations. By fostering a strong alliance between industry and academia, the IIC aims to propel students towards exceptional success while ensuring that the distinguished faculty of NSB, Bangalore are recognized as leading educators in their field.

Objectives

- Equip students with industry-relevant skills and knowledge through training programs, workshops, and certifications to increase their employability and job readiness.
- Establish robust connections with leading companies to secure internships, live projects, and placement opportunities for students.
- Encourage collaborative research projects between faculty, students, and industry partners to address real-world challenges and drive innovation.
- Arrange regular industry visits and field trips to provide students with firsthand exposure to industrial operations, practices, and work environments.
- Invite industry experts and professionals to deliver guest lectures, seminars, and workshops to share insights on current trends, technologies, and best practices.
- Support entrepreneurial initiatives by organizing startup incubation programs, mentorship sessions, and networking opportunities with successful entrepreneurs and investors.
- Collaborate with industry partners to periodically review and update the academic curriculum, ensuring it remains aligned with industry needs and standards.



- Provide faculty members with opportunities for professional development through industry training programs, internships, and collaborative research projects.
- Build and maintain strong relationships with a diverse range of industries, fostering long-term partnerships that benefit both the academy and its industry collaborators.

Functions of Industry Institution Interaction Cell

Industry Integration

- Foster partnerships between academia and industry for joint research and practical projects.
- Host seminars, workshops, and guest lectures by industry experts to provide students with current industry insights.
- Secure internships and job placements for students by collaborating with leading companies and organizing recruitment drives.

Industrial Research & Consultancy

- Facilitate joint research projects between faculty, students, and industry partners to address practical challenges.
- Provide expert consultancy to industries leveraging the academic and technical expertise of faculty and researchers.
- Undertake industry-specific studies and surveys to generate insights and innovative solutions for business needs.