



Institution Innovation Cell

The Ministry of Human Resource Development (MHRD), Govt. of India has established MHRD's Innovation Cell (MIC) to systematically foster the culture of Innovation amongst all higher education institutions (HEIs). The primary mandate of MIC is to encourage, inspire, and nurture young students by supporting them in working with new ideas and transforming them into prototypes in their formative years.

NSB has established the Institutional Innovative Council (IIC) on the campus. The NSB's Innovation Council was registered with MHRD-AICTE under the leadership of able administrators and emphasized the importance of Critical and Design thinking on 7th July 2021.

Vision

To sensitize about R&D initiatives of the Cell to faculty members, students, and researchers and encompass them in the innovation process

Mission

To establish and develop research and extension activity in the field of Management

IIC Focus at NSB

- *Students/Faculty associated with ICs will have exclusive opportunities to participate in various Innovation initiatives and competitions organized by MHRD.*
- *Meet/interact with renowned Business Leaders and top-notch academicians.*
- *Mentoring by industry professionals.*
- *Experimenting with new ideas and technologies.*
- *Visit new places and see new cultures.*